

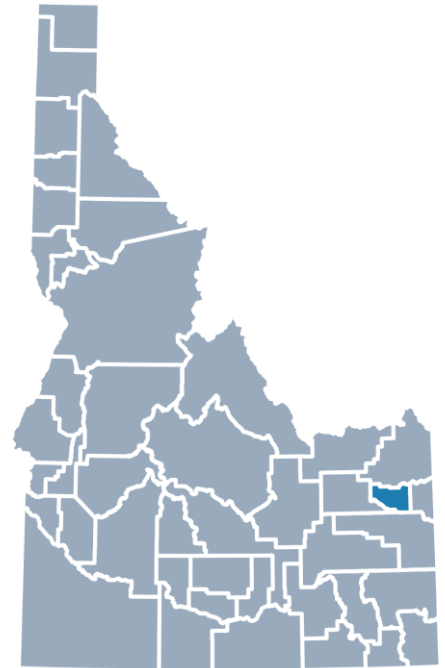


Madison County Labor Force And Economic Profile

Last Updated: September 2026

Madison County Economic Overview

Civilian Labor Force (Aug 2026)	27,478
Unemployment Rate (Aug 2026)	4.8%
Population (2025)	55,172
Median Household Income (2024)	\$60,160
Per Capita Personal Income (2024)	\$29,485
Poverty Rate (2024)	24.5%



Idaho Department of Labor

labor.idaho.gov



A proud partner of the
americanjobcenter
network

The Idaho Department of Labor is an equal opportunity employer and service provider. Reasonable accommodations are available upon request. Dial 711 for Idaho Relay Service.

1. Madison County Demographic Characteristics, 2024 5-Year ACS

	Madison County	Madison County (%)	State of Idaho (%)	United States (%)
Total Population	54,618	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	47,573	87.1%	81.7%	61.0%
Black or African American alone, not hispanic	555	1.0%	0.8%	12.2%
Native American alone, not hispanic	134	0.2%	1.2%	0.9%
Asian alone, not hispanic	816	1.5%	1.4%	6.0%
Hispanic, or Latino (of any race)	5,369	9.8%	13.6%	19.3%
Gender				
Male	24,724	45.3%	50.3%	49.5%
Female	29,894	54.7%	49.7%	50.5%
Age				
Median age	21.4	-	37.3	38.9
Under 18 years	11,054	20.2%	24.1%	22.0%
Over 18 years	43,564	79.8%	75.9%	78.0%
21 years and over	18,417	33.7%	66.1%	68.9%
Over 65 years	2,945	5.4%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	246	0.5%	2.1%	3.2%
High school graduate (with equivalencies)	2,668	4.9%	17.3%	17.9%
Some college, no degree	4,867	8.9%	16.0%	13.1%
Associate's degree	2,675	4.9%	6.4%	6.1%
Bachelor's degree	5,318	9.7%	14.1%	14.9%
Graduate or professional degree	2,383	4.4%	7.0%	9.7%
Median Household Income	\$60,160	-	\$77,800	\$80,734

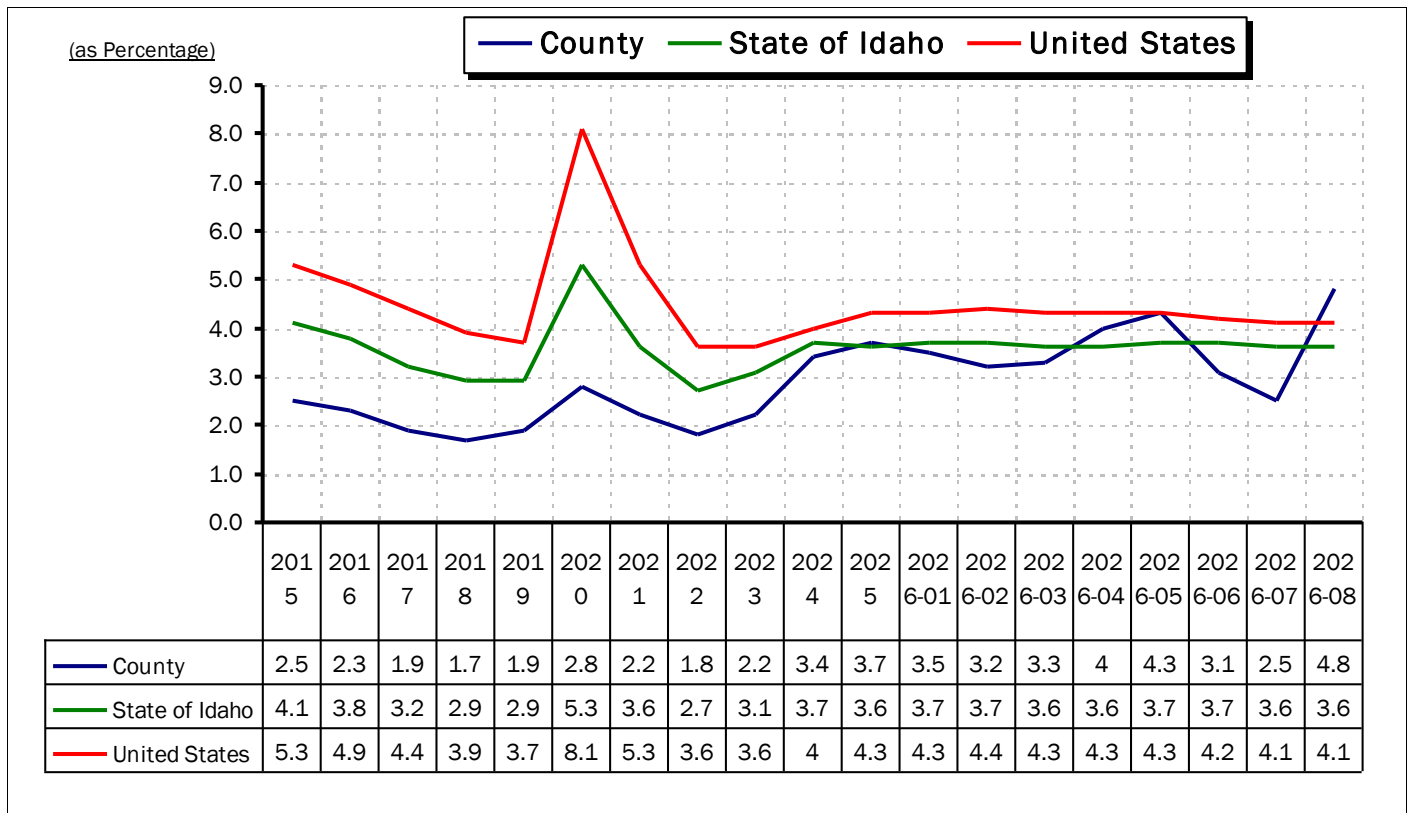
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2025 to August 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2026	27,478	26,167	1,311	4.8%
August 2025	28,061	26,924	1,137	4.1%
YoY % Change	-2.1%	-2.8%	15.3%	0.7%

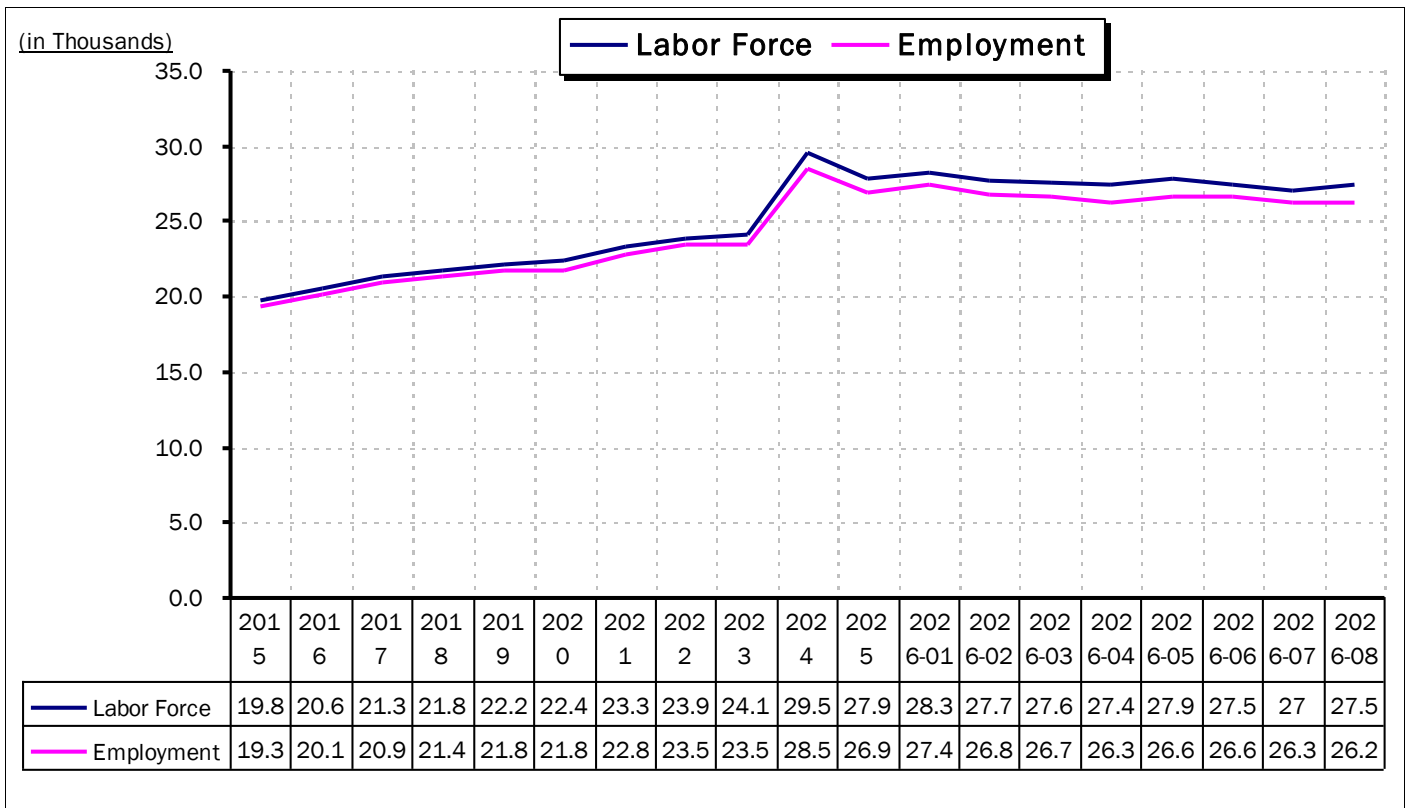
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Supersector	2015 Average Employment	2015 Average Wages	2024 Average Employment	2024 Average Wages	2025 Average Employment	2025 Average Wages
Total Covered Wages	13,877	\$29,912	1,644	\$42,276	17,756	\$43,783
Natural Resources and Mining	396	\$30,956	66	\$43,606	296	\$47,916
Construction	496	\$31,098	226	\$48,493	823	\$51,350
Manufacturing	894	\$31,728	59	\$46,299	1,029	\$46,672
Trade,Transportation, and Utilities	3,306	\$27,609	297	\$42,843	3,175	\$43,913
Information	109	\$27,981	32	\$57,446	198	\$59,436
Financial Activities	582	\$28,878	138	\$43,890	837	\$47,918
Professional and Business Services	1,597	\$21,320	325	\$44,075	2,137	\$48,289
Education and Health Services	4,490	\$39,603	278	\$48,774	5,981	\$49,728
Leisure and Hospitality	1,293	\$10,609	122	\$14,824	2,098	\$15,077
Other Services	209	\$18,462	84	\$27,419	529	\$27,890
Public Administration	504	\$36,578	13	\$51,056	652	\$53,154

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

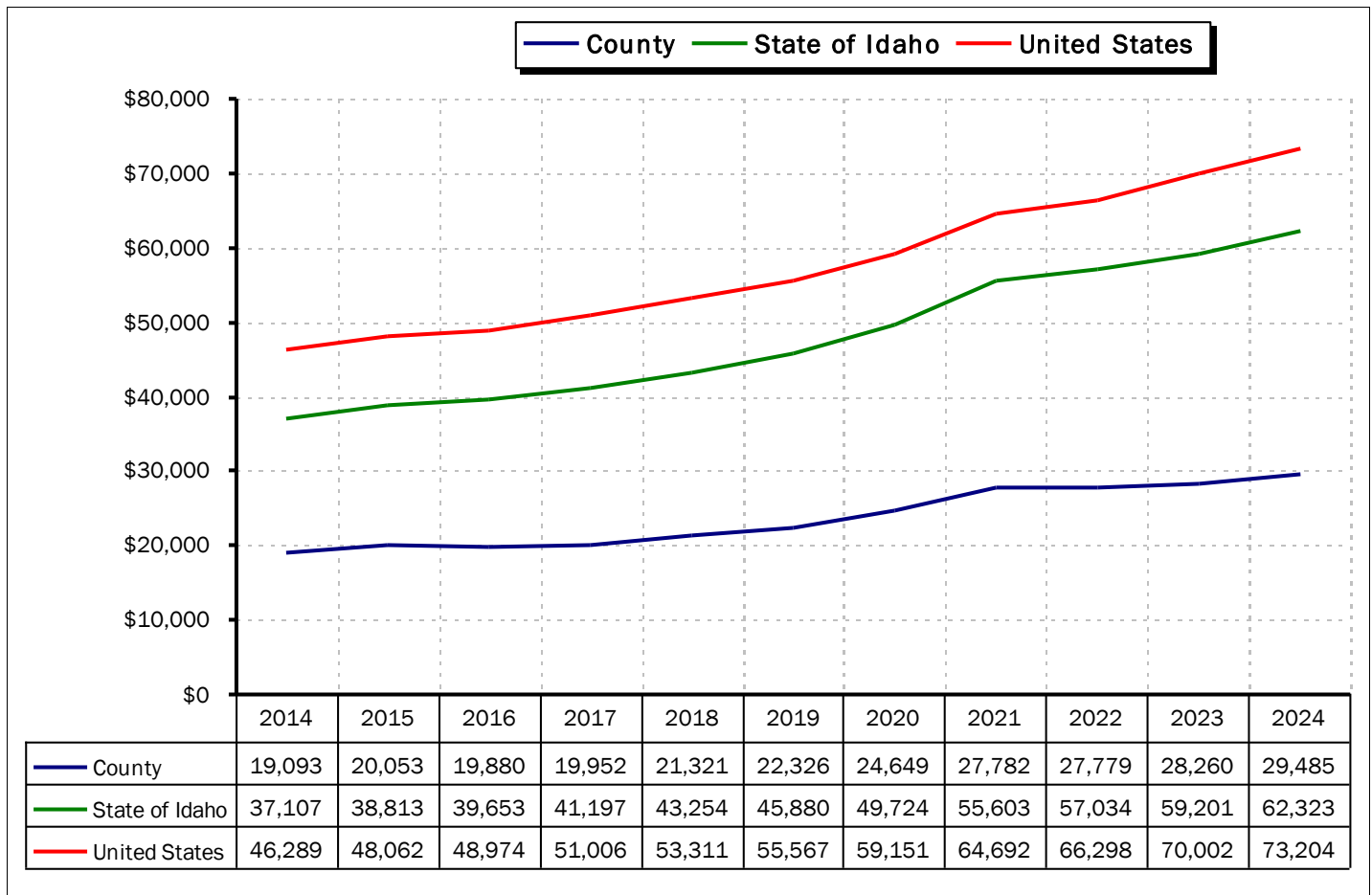
6. Top Employers, 2025

Employer	Ownership	Employment Range
BYU Idaho	Private	1,000 - 2,499
Madison School District	Local Government	500 - 999
Madison Memorial Hospital Rexburg	Local Government	500 - 999
Walmart	Private	250 - 499
OLL Services LLC	Private	250 - 499
Melaleuca Inc	Private	250 - 499
City of Rexburg	Local Government	250 - 499
Sugar-Salem Joint School District	Local Government	250 - 499
Madison County	Local Government	250 - 499
Senior Care LLC	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

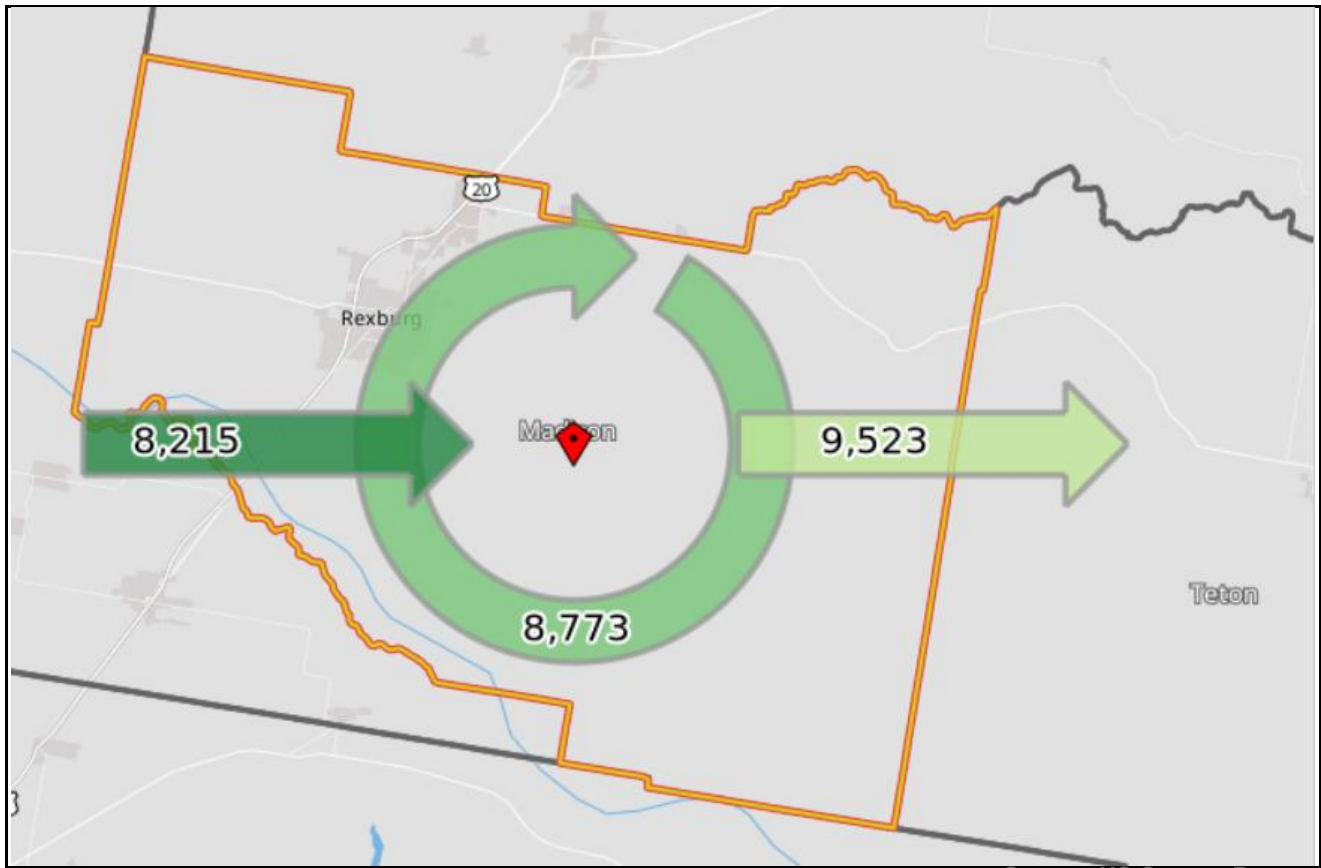
7. Per Capita Income, 2014 to 2024



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 8,773 workers lived and worked in Madison County in 2023. Another 8,215 workers were employed in Madison County but lived outside, while 9,523 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Madison County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Rexburg	7,339	43.2%
Idaho Falls	2,414	14.2%
Boise	650	3.8%
Ammon	398	2.3%
Pocatello	394	2.3%
Sugar City	387	2.3%
Rigby	312	1.8%
St. Anthony	267	1.6%
Meridian	196	1.2%
Twin Falls	175	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Madison County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Rexburg	5,442	29.7%
Chubbuck	998	5.5%
Idaho Falls	954	5.2%
St. Anthony	511	2.8%
Sugar City	472	2.6%
Pocatello	344	1.9%
Ammon	316	1.7%
Rigby	310	1.7%
Boise	104	0.6%
Blackfoot	81	0.4%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

Ryan Whitesides , Labor Economist, Idaho Department of Labor • 1515 East Lincoln Road, Idaho Falls, ID 83401 • (208) 696 - 2347 • ryan.whitesides@labor.idaho.gov • Labor Market Information website: Imi.idaho.gov

--- Blank Page ---