

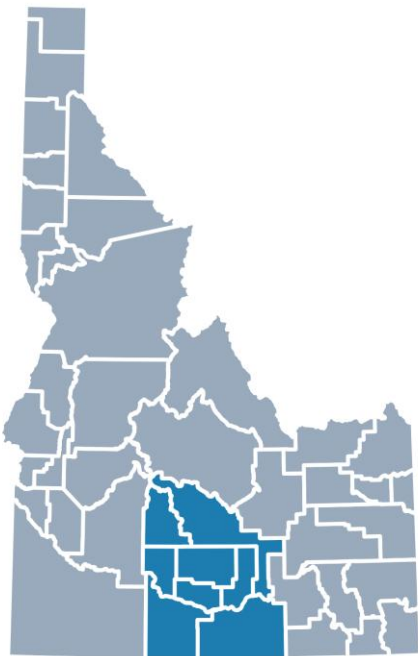


South Central Idaho Labor Force And Economic Profile

Last Updated: September 2026

South Central Idaho Economic Overview

Civilian Labor Force (Aug 2026)	108,649
Unemployment Rate (Aug 2026)	3.5%
Population (2025)	222,091
Median Household Income (2024)	\$70,734
Per Capita Personal Income (2024)	\$75,528
Poverty Rate (2024)	11.5%



Idaho Department of Labor

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1. South Central Demographic Characteristics, 2024 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
Total Population	213,962	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	157,060	73.4%	81.7%	61.0%
Black or African American alone, not hispanic	1,135	0.5%	0.8%	12.2%
Native American alone, not hispanic	2,531	1.2%	1.2%	0.9%
Asian alone, not hispanic	1,479	0.7%	1.4%	6.0%
Hispanic or Latino (of any race)	55,035	25.7%	13.6%	19.3%
Gender				
Male	108,040	50.5%	50.3%	49.5%
Female	105,922	49.5%	49.7%	50.5%
Age				
Median age	37.0	-	37.3	38.9
Under 18 years	56,952	26.6%	24.1%	22.0%
Over 18 years	157,010	73.4%	75.9%	78.0%
21 years and over	138,343	64.7%	66.1%	68.9%
Over 65 years	35,827	16.7%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	9,208	4.3%	2.1%	3.2%
High school graduate (with equivalencies)	38,514	6.9%	17.3%	17.9%
Some college, no degree	32,667	15.3%	16.0%	13.1%
Associate's degree	14,753	6.9%	6.4%	6.1%
Bachelor's degree	22,206	10.4%	14.1%	14.9%
Graduate or professional degree	10,781	5.0%	7.0%	9.7%
Median Household Income	\$70,734	-	\$77,800	\$80,734

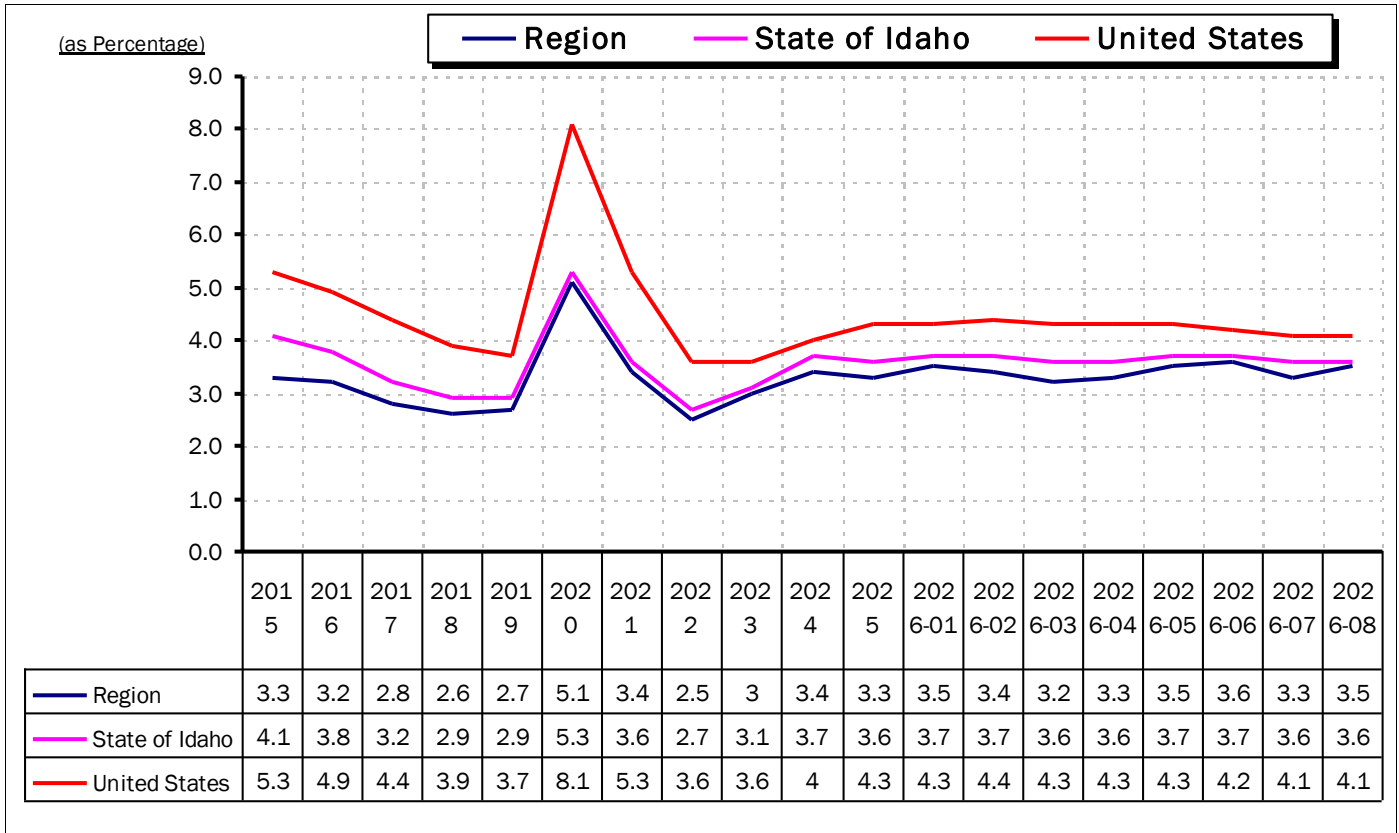
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2025 to August 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2026	108,649	104,881	3,768	3.5%
August 2025	109,802	106,171	3,631	3.3%
YoY % Change	-1.1%	-1.2%	3.8%	0.2%

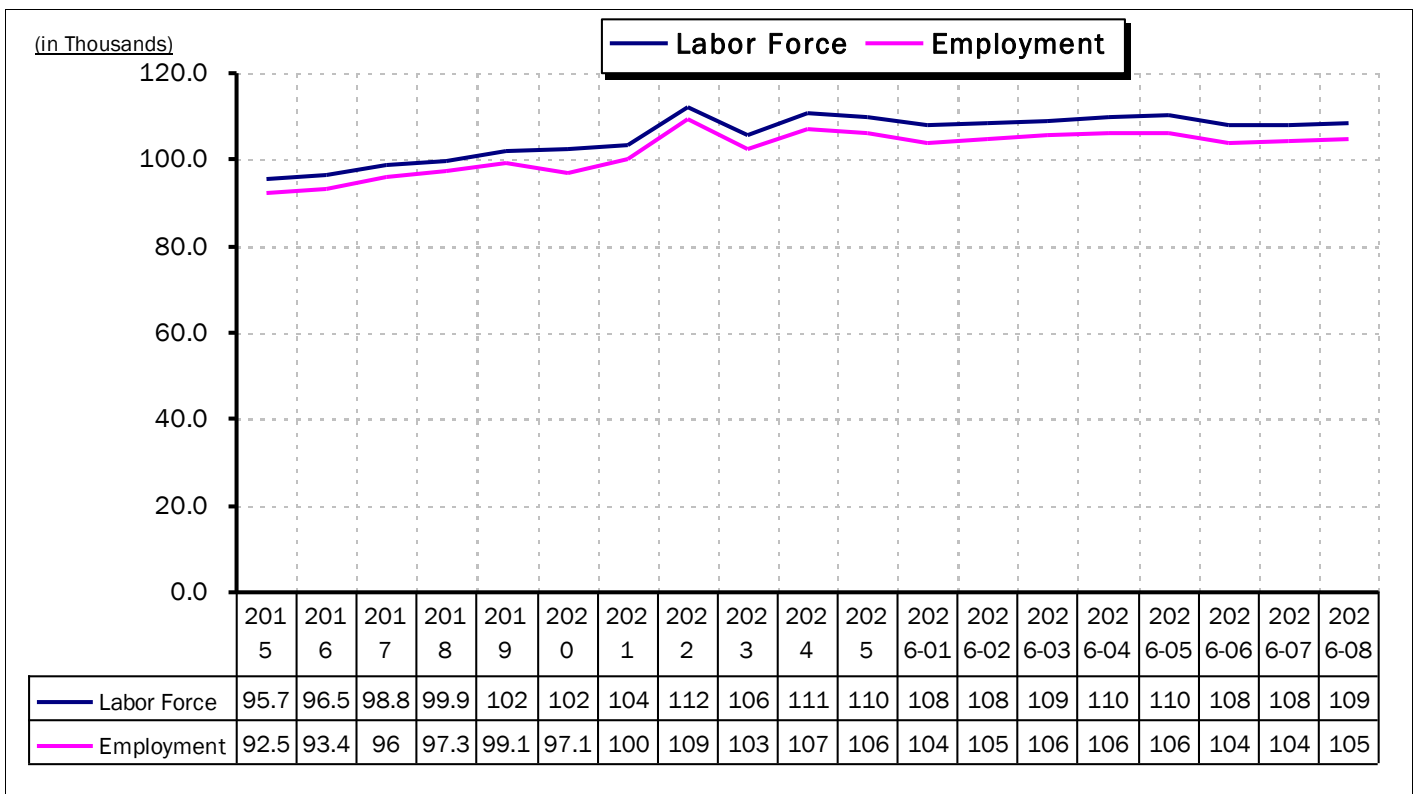
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Industry Sector	2015	2015	2024	2024	2025	2025
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	84,712	\$34,238	98,658	\$50,912	99,720	\$53,024
Natural Resources and Mining	10,342	\$33,039	11,420	\$47,717	11,423	\$49,592
Construction	4,308	\$38,555	7,364	\$59,381	7,475	\$63,297
Manufacturing	9,560	\$45,153	12,324	\$60,885	12,404	\$65,600
Trade,Transportation, and Utilities	18,209	\$34,944	19,848	\$50,949	19,898	\$52,408
Information	922	\$39,546	854	\$65,649	781	\$69,634
Financial Activities	2,512	\$43,099	2,731	\$71,414	2,762	\$74,489
Professional and Business Services	8,062	\$34,555	7,366	\$60,495	7,584	\$60,981
Education and Health Services	16,016	\$33,743	19,233	\$50,007	19,637	\$51,012
Leisure and Hospitality	8,469	\$16,382	10,824	\$25,510	10,838	\$26,889
Other Services	2,349	\$29,160	2,484	\$44,066	2,508	\$45,827
Public Administration	3,962	\$38,777	4,194	\$55,908	4,363	\$59,389

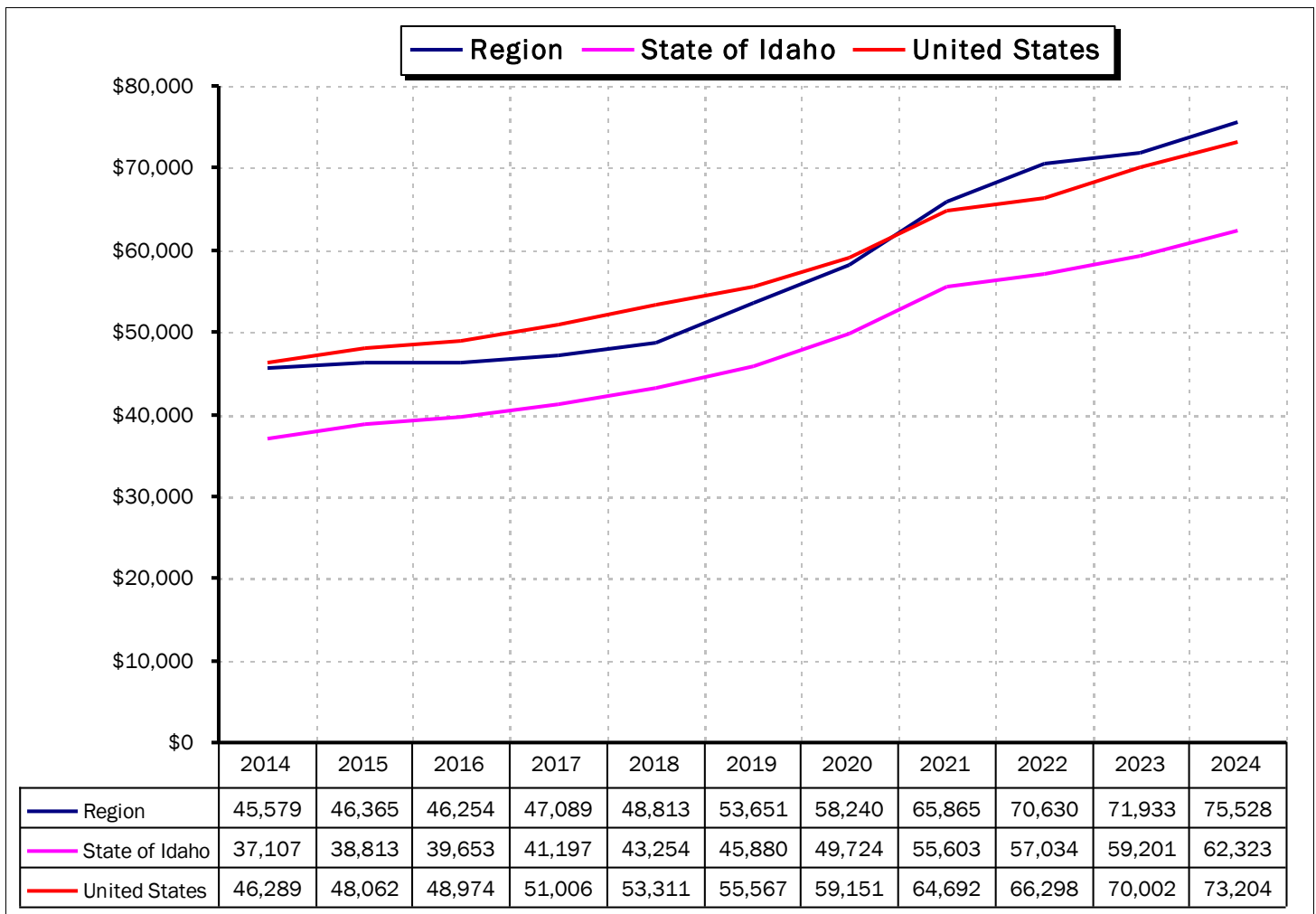
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2025

Employer	Ownership	Employment Range
Saint Luke's Jerome LTD	Private	2,500 - 4,999
Sun Valley Co	Private	1,000 - 2,499
Chobani LLC	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Amalgamated Sugar Co	Private	1,000 - 2,499
College of Southern Idaho	Local Government	1,000 - 2,499
Walmart	Private	500 - 999
Cassia County School District	Local Government	500 - 999
Mccain Foods Inc	Private	500 - 999
Nelson Ricks Creamery Co	Private	500 - 999

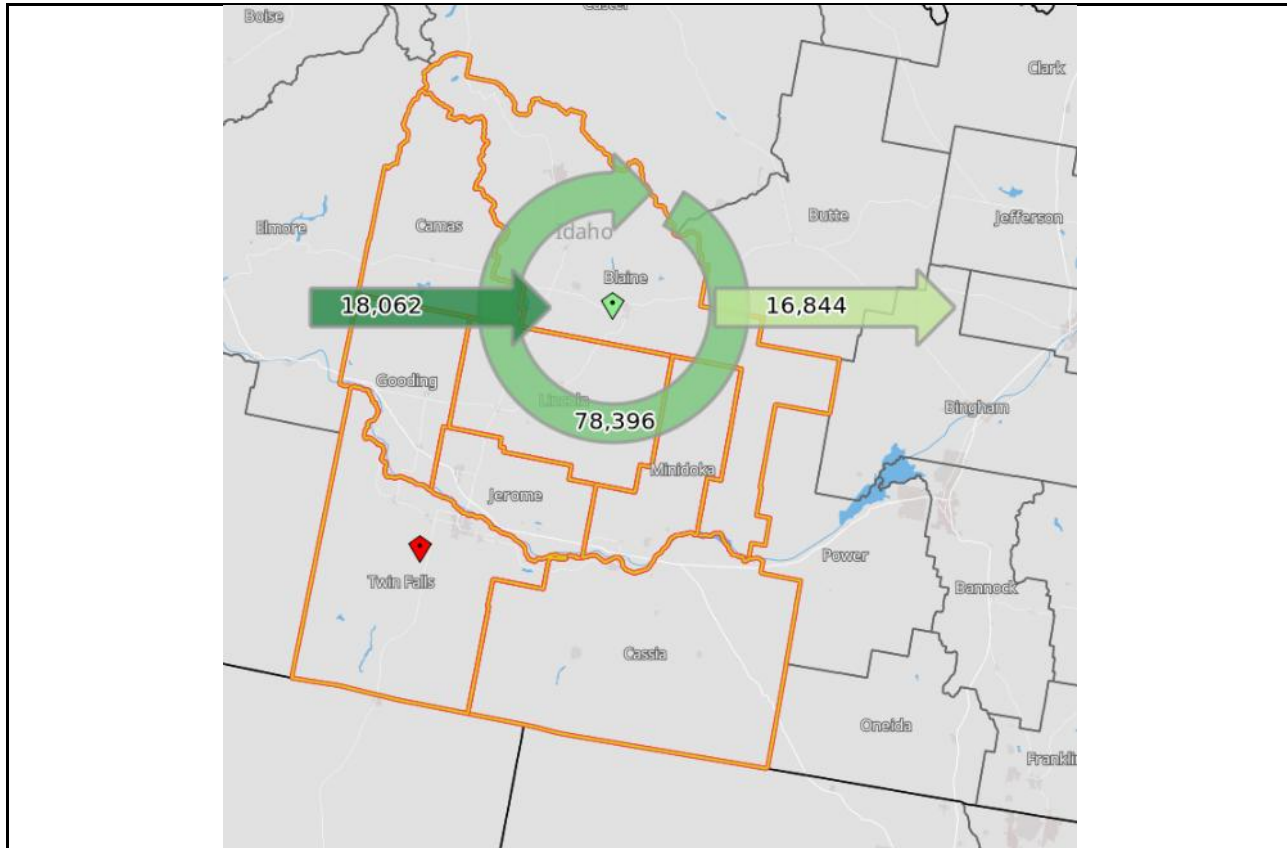
NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Per Capita Income, 2014 to 2024



8. Labor Force Commuting Patterns, 2023

It is estimated that 78,396 workers lived and worked in South Central Idaho in . Another 18,062 workers were employed in South Central Idaho but lived outside, while 16,844 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	20,009	20.7%
Jerome	4,571	4.7%
Burley	4,358	4.5%
Hailey	3,903	4.0%
Rupert	2,179	2.3%
Buhl	1,638	1.7%
Kimberly	1,634	1.7%
Boise	1,462	1.5%
Heyburn	1,141	1.2%
Bellevue	1,100	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	25,585	26.9%
Burley	6,571	6.9%
Jerome	4,377	4.6%
Boise	3,529	3.7%
Ketchum city, ID	2,880	3.0%
Hailey city, ID	2,587	2.7%
Rupert	1,949	2.0%
Sun Valley city, ID	1,345	1.4%
Gooding	1,136	1.2%
Meridian	1,034	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

Seth Harrington, Labor Economist, Idaho Department of Labor • 601 Pole Line Road, Twin Falls, ID 83301 • (208) 696 - 2364 • seth.harrington@labor.idaho.gov • Labor Market Information website: lmi.idaho.gov

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