

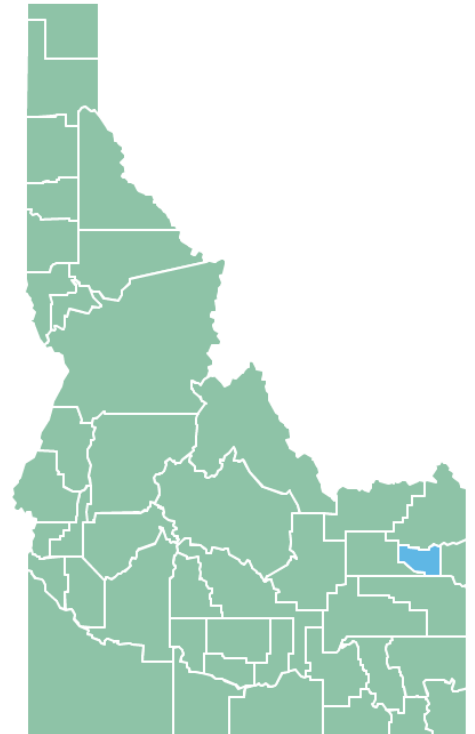


# Madison County Labor Force And Economic Profile

Last Updated: October 2026

## Madison County Economic Overview

|                                          |                 |
|------------------------------------------|-----------------|
| <b>Civilian Labor Force (Sep 2026)</b>   | <b>27,566</b>   |
| <b>Unemployment Rate (Sep 2026)</b>      | <b>4.3%</b>     |
| <b>Population (2025)</b>                 | <b>55,172</b>   |
| <b>Median Household Income (2024)</b>    | <b>\$60,160</b> |
| <b>Per Capita Personal Income (2024)</b> | <b>\$29,485</b> |
| <b>Poverty Rate (2024)</b>               | <b>24.5%</b>    |



Idaho Department of Labor

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## 1. Madison County Demographic Characteristics, 2024 5-Year ACS

|                                                              | Madison<br>County | Madison<br>County (%) | State of<br>Idaho (%) | United<br>States (%) |
|--------------------------------------------------------------|-------------------|-----------------------|-----------------------|----------------------|
| <b>Total Population</b>                                      | 54,618            | 100.0%                | 1,934,262             | 334,922,499          |
| <b>Race and Ethnicity</b>                                    |                   |                       |                       |                      |
| White alone, not hispanic                                    | 47,573            | 87.1%                 | 81.7%                 | 61.0%                |
| Black or African American alone, not hispanic                | 555               | 1.0%                  | 0.8%                  | 12.2%                |
| Native American alone, not hispanic                          | 134               | 0.2%                  | 1.2%                  | 0.9%                 |
| Asian alone, not hispanic                                    | 816               | 1.5%                  | 1.4%                  | 6.0%                 |
| Hispanic, or Latino (of any race)                            | 5,369             | 9.8%                  | 13.6%                 | 19.3%                |
| <b>Gender</b>                                                |                   |                       |                       |                      |
| Male                                                         | 24,724            | 45.3%                 | 50.3%                 | 49.5%                |
| Female                                                       | 29,894            | 54.7%                 | 49.7%                 | 50.5%                |
| <b>Age</b>                                                   |                   |                       |                       |                      |
| Median age                                                   | 21.4              | -                     | 37.3                  | 38.9                 |
| Under 18 years                                               | 11,054            | 20.2%                 | 24.1%                 | 22.0%                |
| Over 18 years                                                | 43,564            | 79.8%                 | 75.9%                 | 78.0%                |
| 21 years and over                                            | 18,417            | 33.7%                 | 66.1%                 | 68.9%                |
| Over 65 years                                                | 2,945             | 5.4%                  | 17.0%                 | 17.2%                |
| <b>Educational Attainment (Population 25 years and Over)</b> |                   |                       |                       |                      |
| Less than 9th grade                                          | 246               | 0.5%                  | 2.1%                  | 3.2%                 |
| High school graduate (with equivalencies)                    | 2,668             | 4.9%                  | 17.3%                 | 17.9%                |
| Some college, no degree                                      | 4,867             | 8.9%                  | 16.0%                 | 13.1%                |
| Associate's degree                                           | 2,675             | 4.9%                  | 6.4%                  | 6.1%                 |
| Bachelor's degree                                            | 5,318             | 9.7%                  | 14.1%                 | 14.9%                |
| Graduate or professional degree                              | 2,383             | 4.4%                  | 7.0%                  | 9.7%                 |
| <b>Median Household Income</b>                               | \$60,160          | -                     | \$77,800              | \$80,734             |

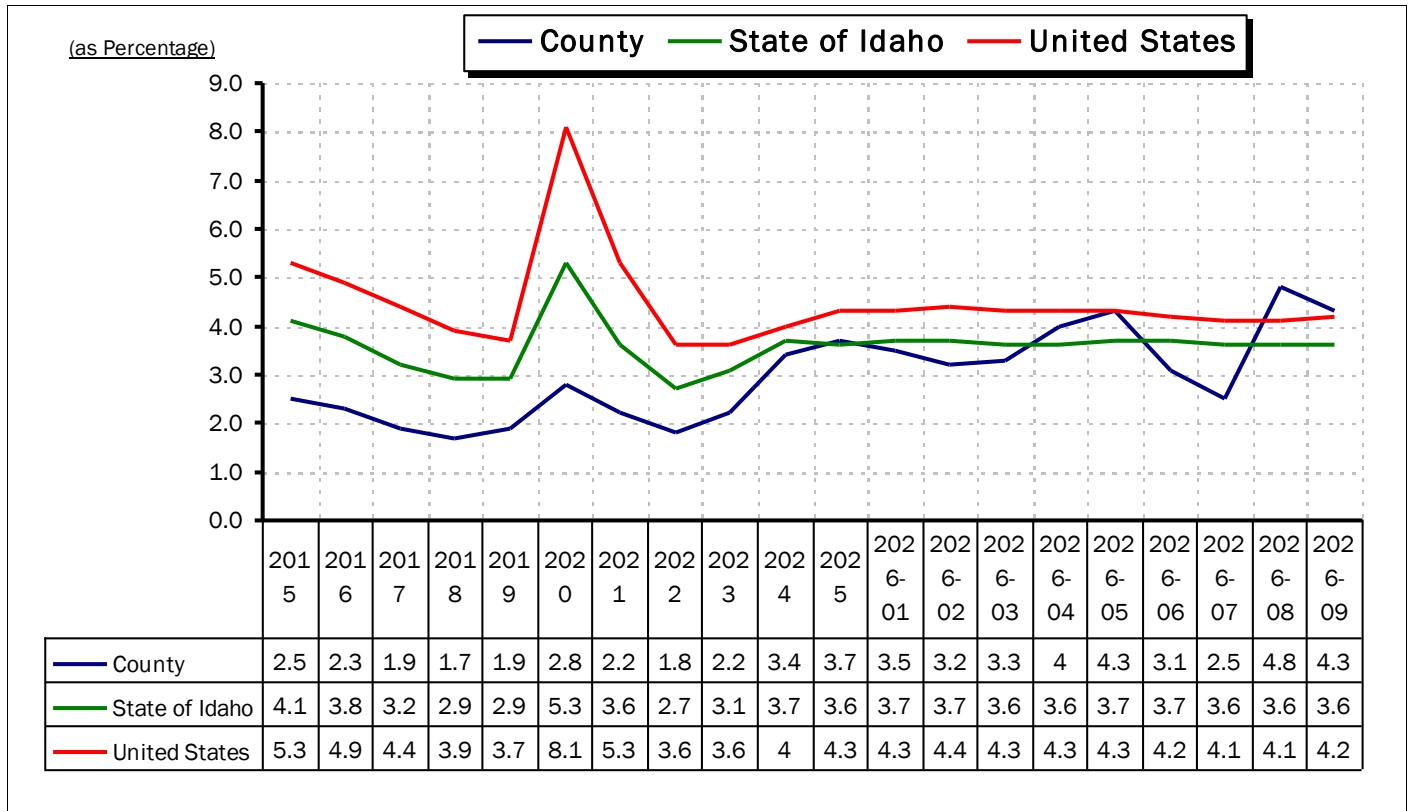
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, September 2025 to September 2026

|                       | Labor Force | Employment | Unemployed | Unemployment Rate |
|-----------------------|-------------|------------|------------|-------------------|
| <b>September 2026</b> | 27,566      | 26,380     | 1,186      | 4.3%              |
| <b>September 2025</b> | 27,792      | 26,674     | 1,118      | 4.0%              |
| <b>YoY % Change</b>   | -0.8%       | -1.1%      | 6.1%       | 0.3%              |

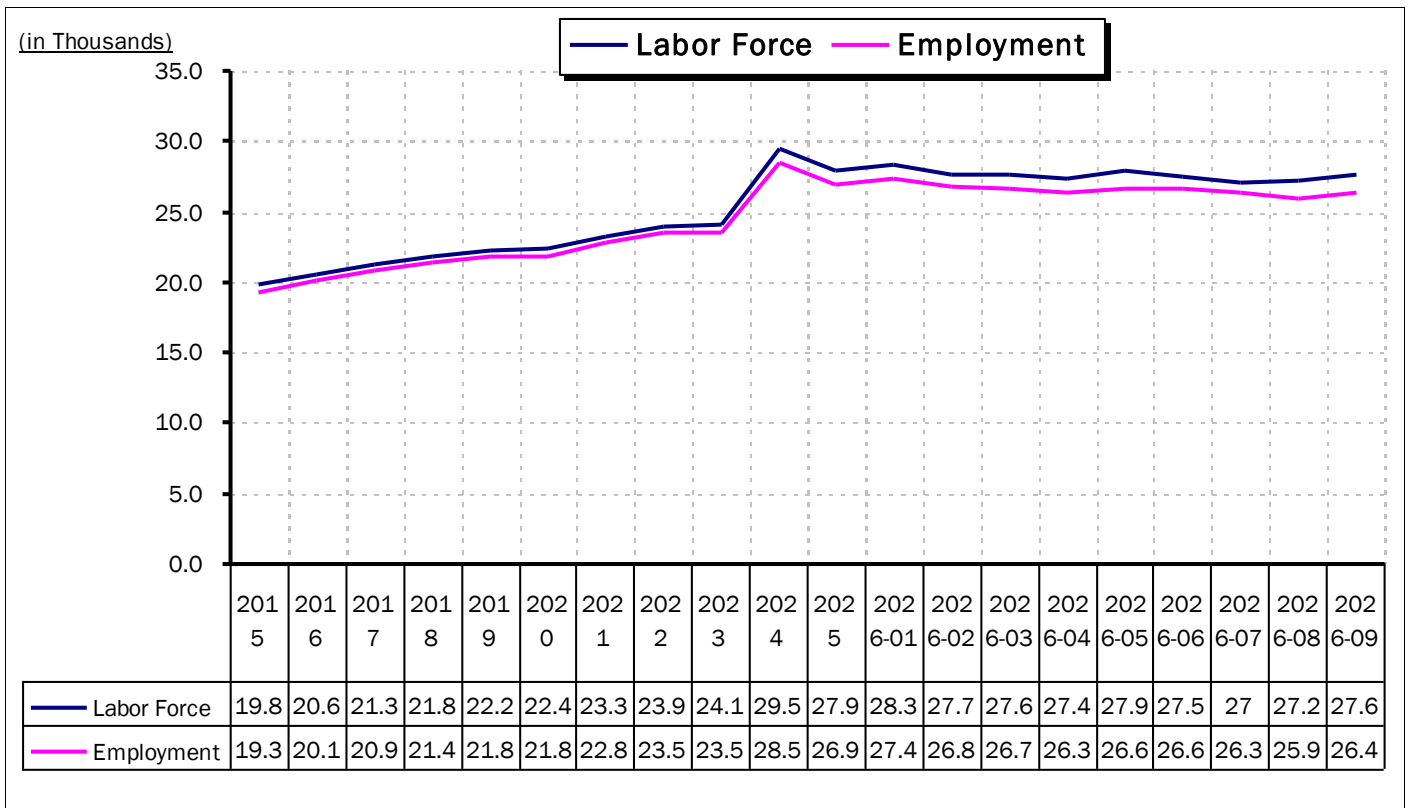
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2015 to September 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

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Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2015, 2024, and 2025

| Supersector                            | 2015<br>Average<br>Employment | 2015<br>Average<br>Wages | 2024<br>Average<br>Employment | 2024<br>Average<br>Wages | 2025<br>Average<br>Employment | 2025<br>Average<br>Wages |
|----------------------------------------|-------------------------------|--------------------------|-------------------------------|--------------------------|-------------------------------|--------------------------|
| Total Covered Wages                    | 13,877                        | \$29,912                 | 1,644                         | \$42,276                 | 17,756                        | \$43,783                 |
| Natural Resources and Mining           | 396                           | \$30,956                 | 66                            | \$43,606                 | 296                           | \$47,916                 |
| Construction                           | 496                           | \$31,098                 | 226                           | \$48,493                 | 823                           | \$51,350                 |
| Manufacturing                          | 894                           | \$31,728                 | 59                            | \$46,299                 | 1,029                         | \$46,672                 |
| Trade,Transportation, and<br>Utilities | 3,306                         | \$27,609                 | 297                           | \$42,843                 | 3,175                         | \$43,913                 |
| Information                            | 109                           | \$27,981                 | 32                            | \$57,446                 | 198                           | \$59,436                 |
| Financial Activities                   | 582                           | \$28,878                 | 138                           | \$43,890                 | 837                           | \$47,918                 |
| Professional and Business<br>Services  | 1,597                         | \$21,320                 | 325                           | \$44,075                 | 2,137                         | \$48,289                 |
| Education and Health Services          | 4,490                         | \$39,603                 | 278                           | \$48,774                 | 5,981                         | \$49,728                 |
| Leisure and Hospitality                | 1,293                         | \$10,609                 | 122                           | \$14,824                 | 2,098                         | \$15,077                 |
| Other Services                         | 209                           | \$18,462                 | 84                            | \$27,419                 | 529                           | \$27,890                 |
| Public Administration                  | 504                           | \$36,578                 | 13                            | \$51,056                 | 652                           | \$53,154                 |

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

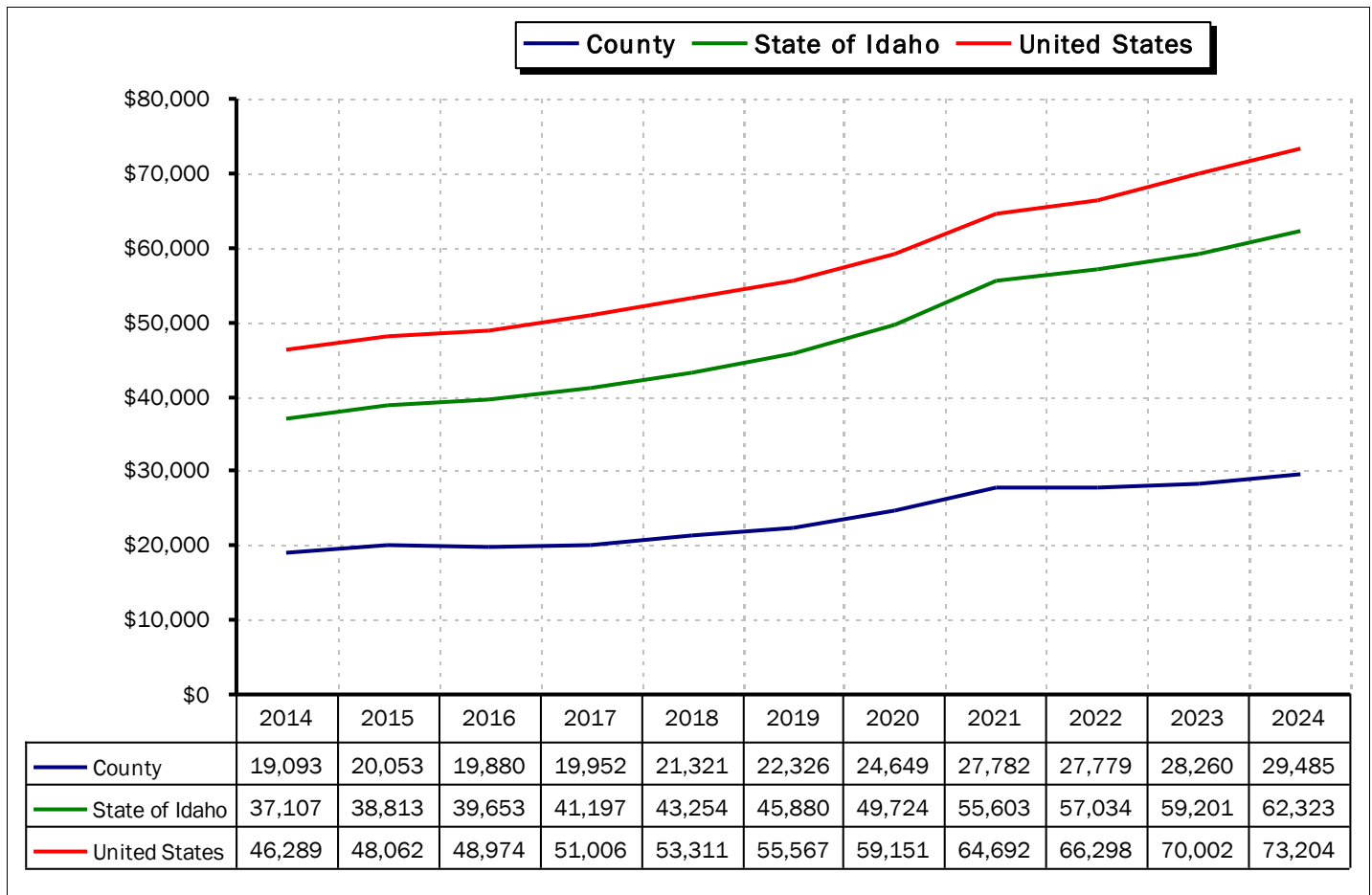
## 6. Top Employers, 2025

| Employer                          | Ownership        | Employment Range |
|-----------------------------------|------------------|------------------|
| Byu Idaho                         | Private          | 1,000 - 2,499    |
| Madison School District           | Local Government | 500 - 999        |
| Madison Memorial Hospital Rexburg | Local Government | 500 - 999        |
| Walmart                           | Private          | 250 - 499        |
| Oil Services Llc                  | Private          | 250 - 499        |
| Melaleuca Inc                     | Private          | 250 - 499        |
| City Of Rexburg                   | Local Government | 250 - 499        |
| Sugar-salem Joint School District | Local Government | 250 - 499        |
| Madison County                    | Local Government | 250 - 499        |
| Senior Care Llc                   | Private          | 100 - 249        |

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

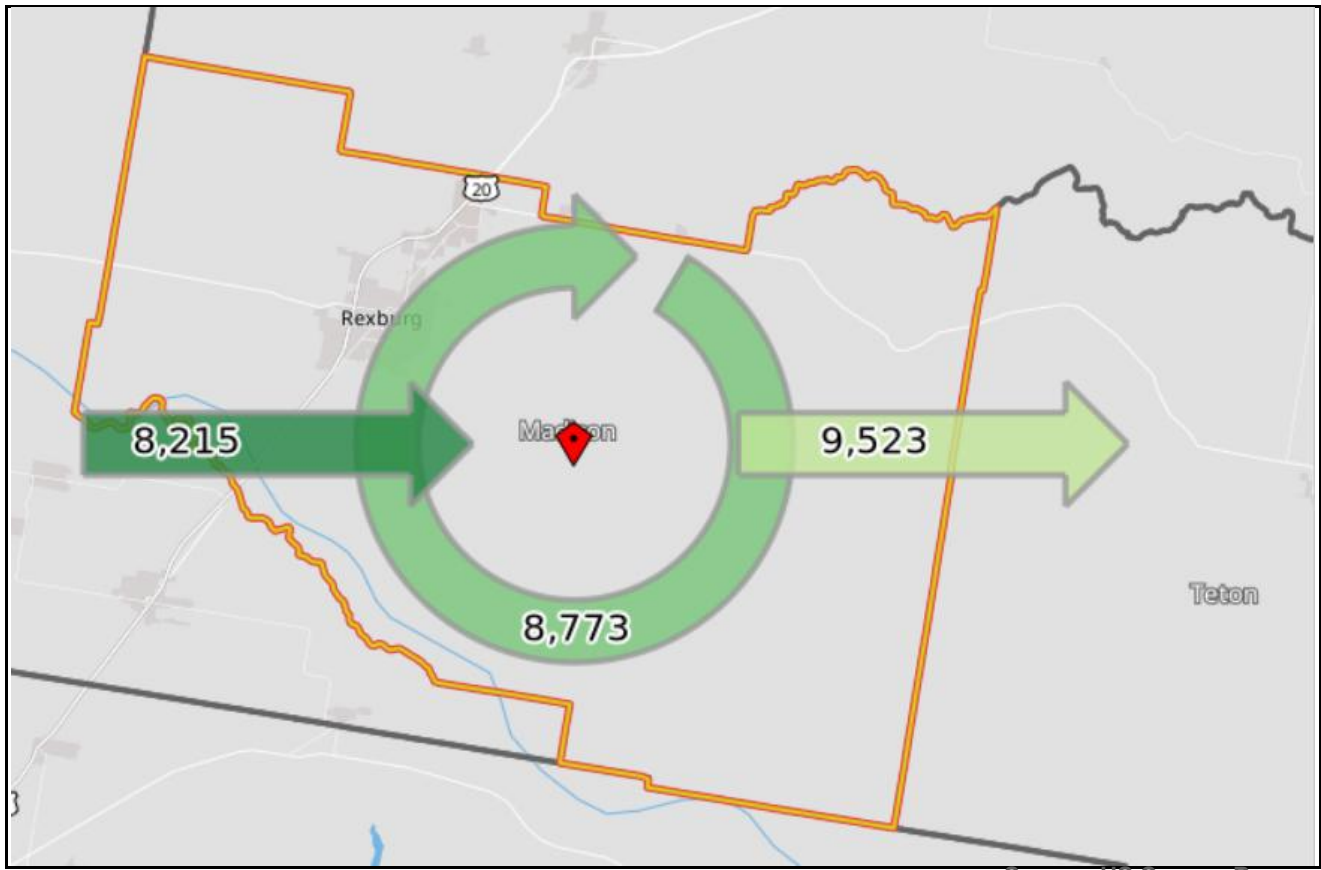
## 7. Per Capita Income, 2014 to 2024



Source: U.S. Bureau of Economic Analysis

## 8. Labor Force Commuting Patterns, 2023

It is estimated that 8,773 workers lived and worked in Madison County in 2023. Another 8,215 workers were employed in Madison County but lived outside, while 9,523 workers commuted to other counties for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Madison County Live, 2023

| City of Residence | Count of All Jobs | Percentage of Total Jobs |
|-------------------|-------------------|--------------------------|
| Rexburg           | 7,339             | 43.2%                    |
| Idaho Falls       | 2,414             | 14.2%                    |
| Boise             | 650               | 3.8%                     |
| Ammon             | 398               | 2.3%                     |
| Pocatello         | 394               | 2.3%                     |
| Sugar City        | 387               | 2.3%                     |
| Rigby             | 312               | 1.8%                     |
| St. Anthony       | 267               | 1.6%                     |
| Meridian          | 196               | 1.2%                     |
| Twin Falls        | 175               | 1.0%                     |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## 10. Top 10 Cities Where People Who Live in Madison County Work, 2023

| City of Employment | Count of All Jobs | Percentage of Total Jobs |
|--------------------|-------------------|--------------------------|
| Rexburg            | 5,442             | 29.7%                    |
| Chubbuck           | 998               | 5.5%                     |
| Idaho Falls        | 954               | 5.2%                     |
| St. Anthony        | 511               | 2.8%                     |
| Sugar City         | 472               | 2.6%                     |
| Pocatello          | 344               | 1.9%                     |
| Ammon              | 316               | 1.7%                     |
| Rigby              | 310               | 1.7%                     |
| Boise              | 104               | 0.6%                     |
| Blackfoot          | 81                | 0.4%                     |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### For more Information, Contact:

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