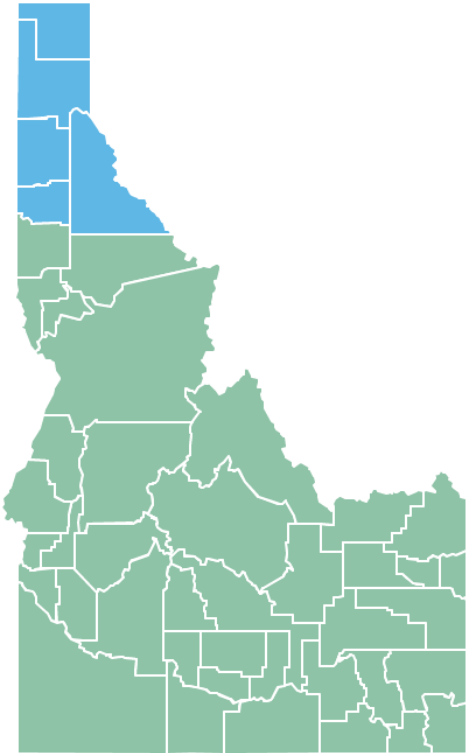




Last Updated: October 2026

Northern Idaho Economic Overview

Civilian Labor Force (Sep 2026)	127,501
Unemployment Rate (Sep 2026)	4.6%
Population (2025)	284,919
Median Household Income (2024)	\$66,280
Per Capita Personal Income (2024)	\$53,570
Poverty Rate (2024)	10.0%



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1. Northern Demographic Characteristics, 2024 5-Year ACS

	Northern	Region (%)	State of Idaho (%)	United States (%)
Total Population	270,144	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	236,295	87.5%	81.7%	61.0%
Black or African American alone, not hispanic	1,061	0.4%	0.8%	12.2%
Native American alone, not hispanic	2,905	1.1%	1.2%	0.9%
Asian alone, not hispanic	1,863	0.7%	1.4%	6.0%
Hispanic or Latino (of any race)	14,031	5.2%	13.6%	19.3%
Gender				
Male	135,421	50.1%	50.3%	49.5%
Female	134,723	49.9%	49.7%	50.5%
Age				
Median age	44.6	-	37.3	38.9
Under 18 years	58,816	21.8%	24.1%	22.0%
Over 18 years	211,328	78.2%	75.9%	78.0%
21 years and over	193,007	71.4%	66.1%	68.9%
Over 65 years	58,801	21.8%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,623	1.3%	2.1%	3.2%
High school graduate (with equivalencies)	54,520	7.3%	17.3%	17.9%
Some college, no degree	51,521	19.1%	16.0%	13.1%
Associate's degree	19,804	7.3%	6.4%	6.1%
Bachelor's degree	36,382	13.5%	14.1%	14.9%
Graduate or professional degree	17,903	6.6%	7.0%	9.7%
Median Household Income	\$66,280	-	\$77,800	\$80,734

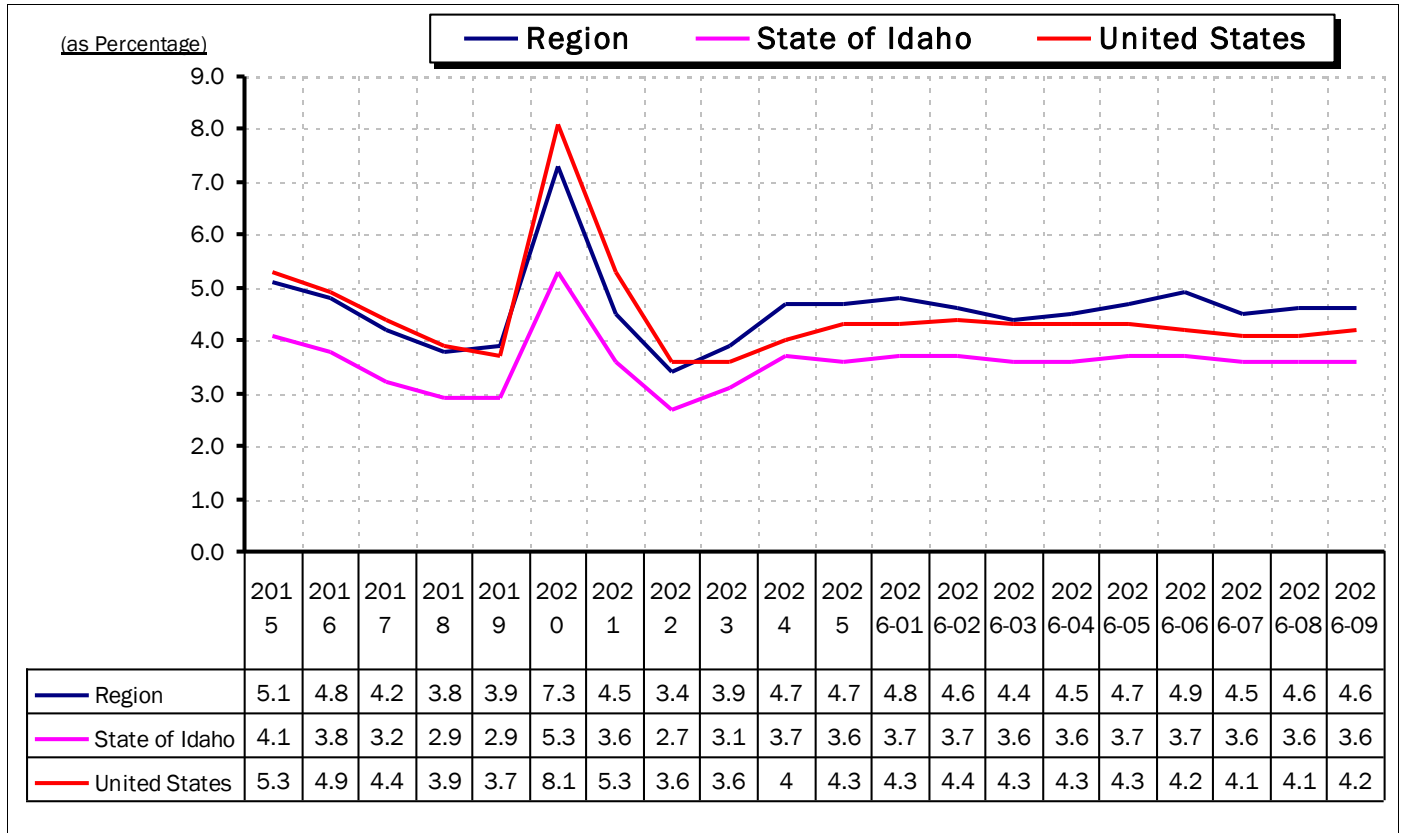
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, September 2025 to September 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
September 2026	127,501	121,588	5,913	4.6%
September 2025	129,766	123,591	6,175	4.8%
YoY % Change	-1.7%	-1.6%	-4.2%	-0.2%

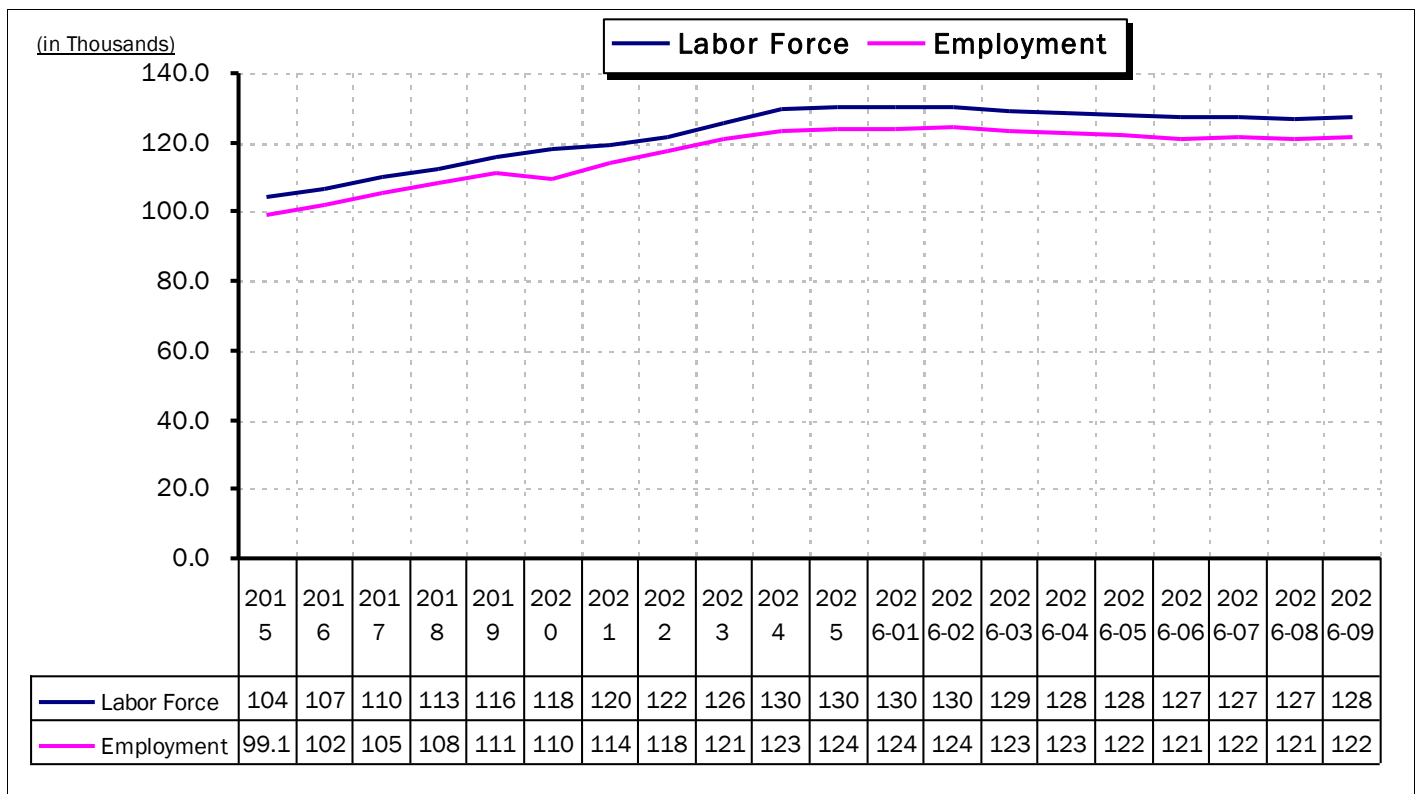
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2015 to September 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2015 to September 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Industry Sector	2015	2015	2024	2024	2025	2025
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	80,402	\$35,518	98,962	\$54,894	100,221	\$57,941
Natural Resources and Mining	2,048	\$62,817	2,290	\$80,982	2,366	\$87,922
Construction	5,050	\$38,248	8,866	\$61,313	9,124	\$66,106
Manufacturing	8,045	\$42,701	8,335	\$61,566	8,073	\$64,917
Trade,Transportation, and Utilities	16,532	\$33,887	19,170	\$50,707	19,124	\$52,623
Information	972	\$48,994	1,188	\$85,047	1,268	\$93,903
Financial Activities	3,553	\$47,043	3,936	\$74,199	4,106	\$77,984
Professional and Business Services	7,025	\$36,292	8,521	\$68,854	8,540	\$74,551
Education and Health Services	18,464	\$36,653	22,767	\$58,328	23,459	\$61,166
Leisure and Hospitality	11,713	\$17,557	15,581	\$27,082	15,726	\$28,169
Other Services	2,091	\$24,645	2,797	\$42,400	2,823	\$44,299
Public Administration	4,909	\$46,139	5,506	\$67,123	5,588	\$68,829

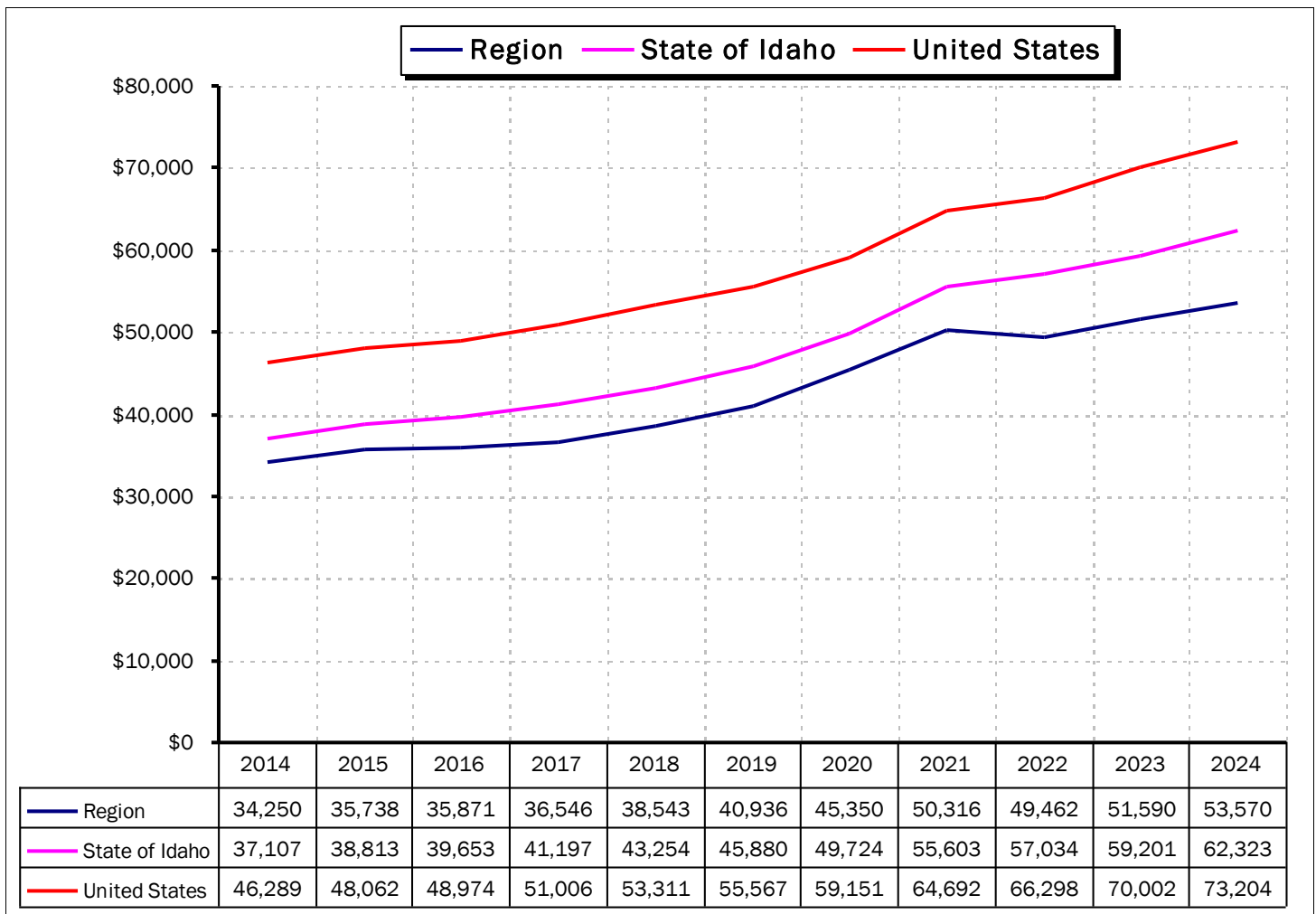
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2025

Employer	Ownership	Employment Range
Walmart	Private	1,000 - 2,499
Coeur d'Alene School District	Local Government	1,000 - 2,499
North Shore Motor Hotel	Private	1,000 - 2,499
Kootenai County	Local Government	500 - 999
Silverwood Inc	Private	500 - 999
North Idaho Day Surgery LLC	Private	500 - 999
Coeur d'Alene Casino	Local Government	500 - 999
Post Falls School District	Local Government	500 - 999
North Idaho College	Local Government	500 - 999
Idaho Forest Group	Private	500 - 999

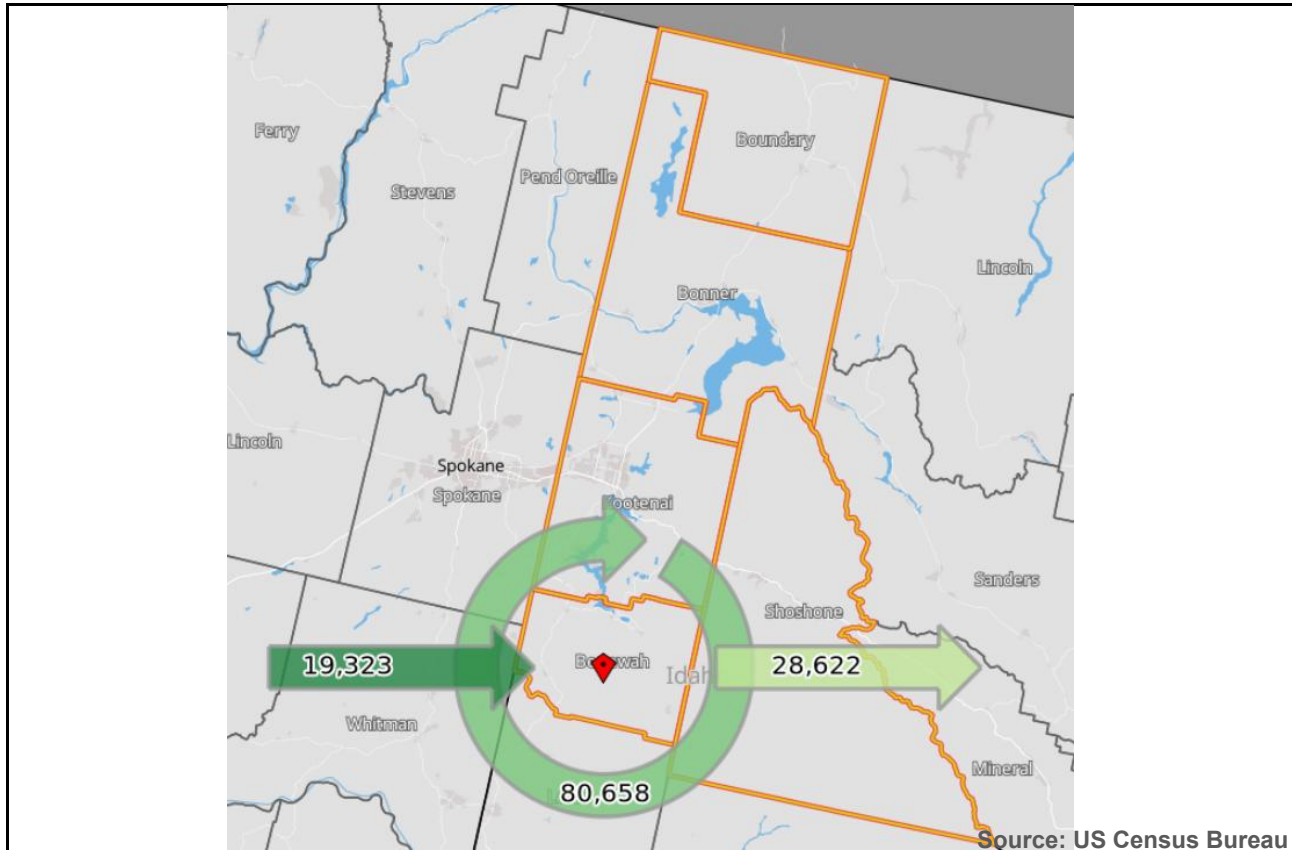
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Per Capita Income, 2014 to 2024



8. Labor Force Commuting Patterns, 2023

It is estimated that 80,658 workers lived and worked in Northern Idaho in . Another 19,323 workers were employed in Northern Idaho but lived outside, while 28,622 workers lived in the area but commuted outside for work.



9. Top 10 Cities Where People Who Work in Northern Idaho Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	19,166	19.2%
Post Falls	12,514	12.5%
Hayden	5,712	5.7%
Sandpoint	5,450	5.5%
Rathdrum	3,295	3.3%
Spokane Valley, WA	2,222	2.2%
Spokane, WA	1,506	1.5%
Ponderay	1,335	1.3%
Boise	919	0.9%
Dalton Gardens	775	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs.
Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Northern Idaho Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	26,880	24.6%
Post Falls	11,035	10.1%
Hayden	6,771	6.2%
Spokane, WA	5,072	4.6%
Spokane Valley, WA	4,008	3.7%
Sandpoint	3,741	3.4%
Boise	2,324	2.1%
Rathdrum	1,934	1.8%
Bonnars Ferry	1,473	1.3%
St. Maries	1,216	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs.
Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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