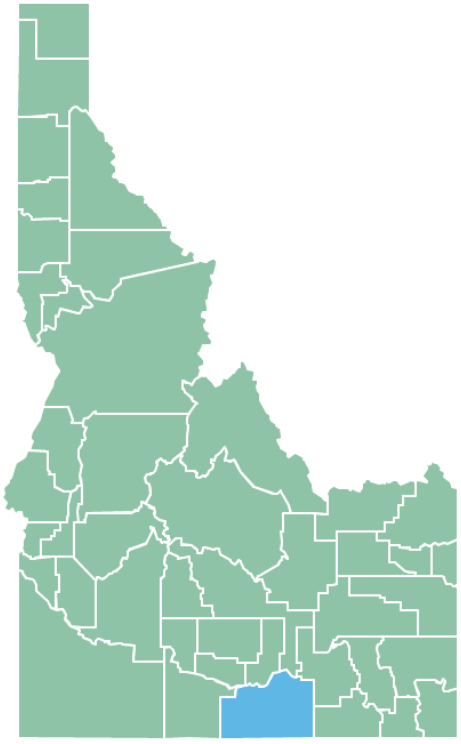


Cassia County Labor Force And Economic Profile

Last Updated: November 2026

Cassia County Economic Overview

Civilian Labor Force (Oct 2026)	12,333
Unemployment Rate (Oct 2026)	3.5%
Population (2025)	26,397
Median Household Income (2024)	$70,830
Per Capita Personal Income (2024)	$59,434
Poverty Rate (2024)	12.4%



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1. Cassia County Demographic Characteristics, 2024 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	25,483	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	17,679	69.4%	81.7%	61.0%
Black or African American alone, not hispanic	118	0.5%	0.8%	12.2%
Native American alone, not hispanic	456	1.8%	1.2%	0.9%
Asian alone, not hispanic	67	0.3%	1.4%	6.0%
Hispanic, or Latino (of any race)	7,664	30.1%	13.6%	19.3%
Gender				
Male	13,086	51.4%	50.3%	49.5%
Female	12,397	48.6%	49.7%	50.5%
Age				
Median age	33.2	-	37.3	38.9
Under 18 years	7,879	30.9%	24.1%	22.0%
Over 18 years	17,604	69.1%	75.9%	78.0%
21 years and over	15,054	59.1%	66.1%	68.9%
Over 65 years	3,693	14.5%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	987	3.9%	2.1%	3.2%
High school graduate (with equivalencies)	3,815	15.0%	17.3%	17.9%
Some college, no degree	4,129	16.2%	16.0%	13.1%
Associate's degree	1,706	6.7%	6.4%	6.1%
Bachelor's degree	2,211	8.7%	14.1%	14.9%
Graduate or professional degree	991	3.9%	7.0%	9.7%
Median Household Income	$70,830	-	$77,800	$80,734

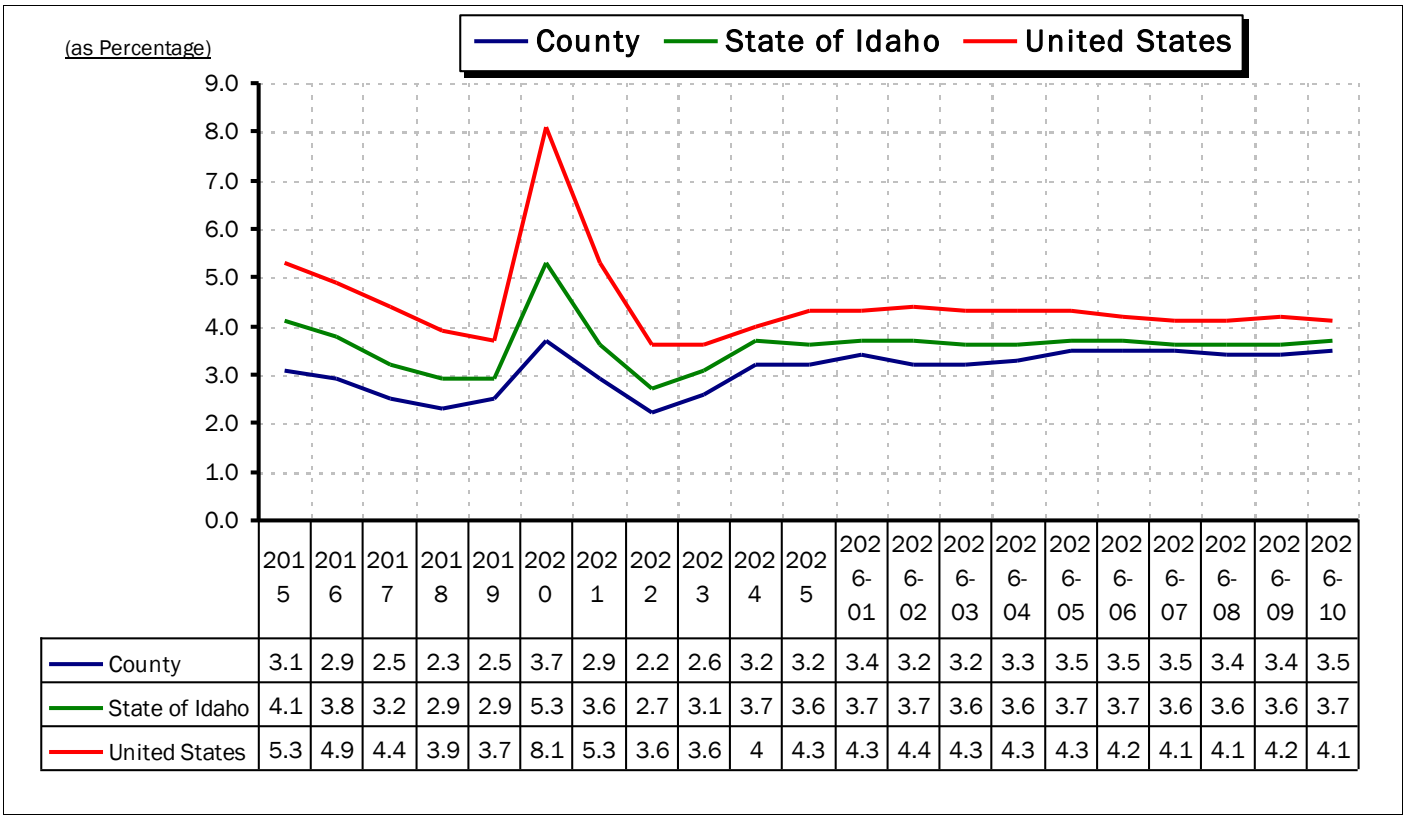
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, October 2025 to October 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
October 2026	12,333	11,906	427	3.5%
October 2025	11,907	11,531	376	3.2%
YoY % Change	3.6%	3.3%	13.6%	0.3%

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

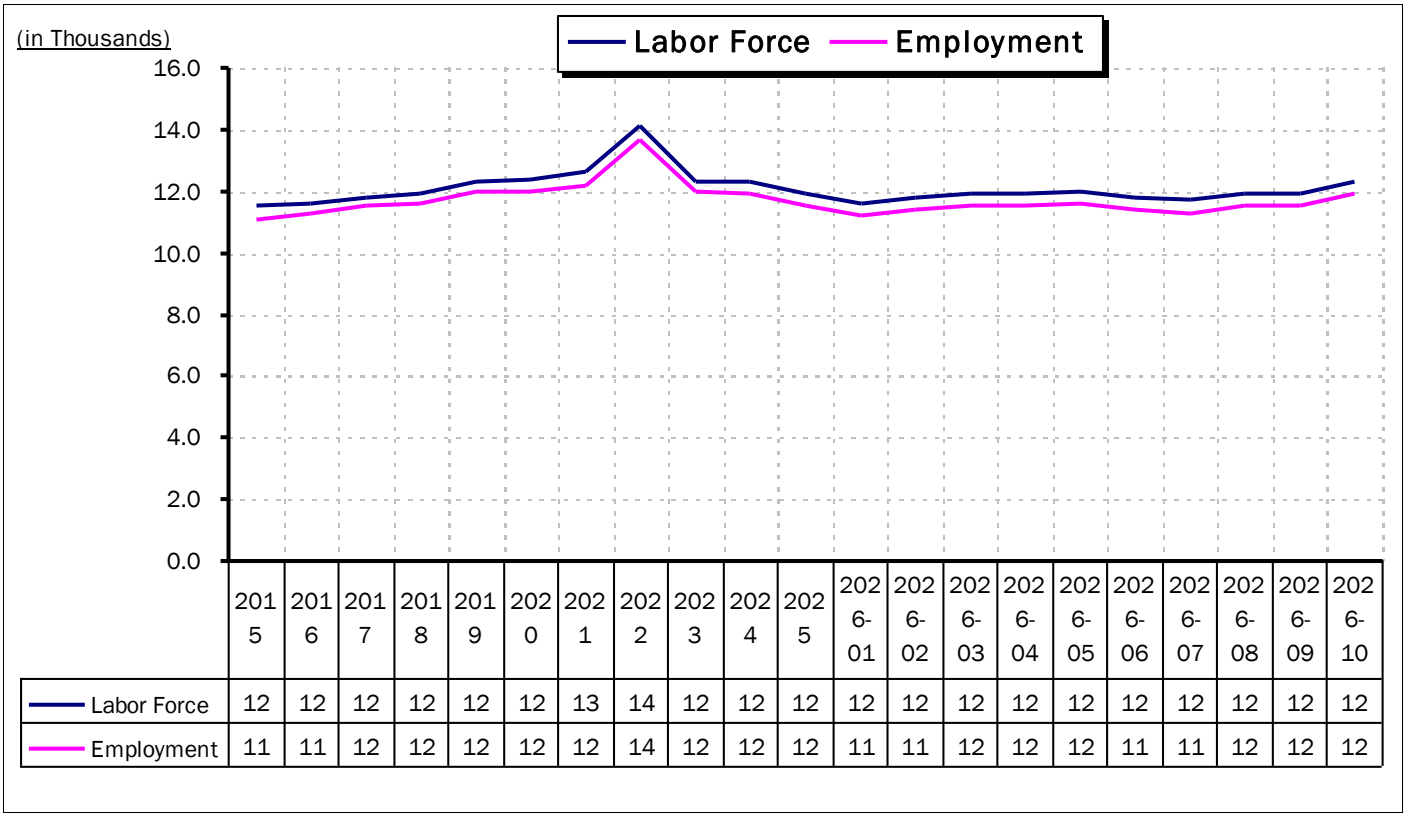
3. Seasonally-Adjusted Unemployment Rate, 2015 to October 2026



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026-01	2026-02	2026-03	2026-04	2026-05	2026-06	2026-07	2026-08	2026-09	2026-10
County	3.1	2.9	2.5	2.3	2.5	3.7	2.9	2.2	2.6	3.2	3.2	3.4	3.2	3.2	3.3	3.5	3.5	3.5	3.4	3.4	3.5
State of Idaho	4.1	3.8	3.2	2.9	2.9	5.3	3.6	2.7	3.1	3.7	3.6	3.7	3.7	3.6	3.6	3.7	3.7	3.6	3.6	3.6	3.7
United States	5.3	4.9	4.4	3.9	3.7	8.1	5.3	3.6	3.6	4	4.3	4.3	4.4	4.3	4.3	4.3	4.2	4.1	4.1	4.2	4.1

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

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	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026-01	2026-02	2026-03	2026-04	2026-05	2026-06	2026-07	2026-08	2026-09	2026-10
Labor Force	12	12	12	12	12	12	13	14	12	12	12	12	12	12	12	12	12	12	12	12	12
Employment	11	11	12	12	12	12	12	14	12	12	12	11	11	12	12	12	11	11	12	12	12

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Supersector	2015 Average Employment	2015 Average Wages	2024 Average Employment	2024 Average Wages	2025 Average Employment	2025 Average Wages
Total Covered Wages	10,665	$33,483	12,398	$49,707	12,578	$52,112
Natural Resources and Mining	1,693	$34,414	2,043	$47,394	2,018	$49,668
Construction	466	$38,886	736	$54,975	775	$56,880
Manufacturing	1,353	$43,654	1,549	$63,932	1,562	$66,310
Trade,Transportation, and Utilities	2,934	$34,834	2,986	$55,888	2,940	$57,264
Information	72	$56,220	75	$63,289	70	$75,728
Financial Activities	271	$45,721	305	$64,636	304	$67,077
Professional and Business Services	502	$26,783	745	$52,070	821	$60,170
Education and Health Services	1,979	$27,960	2,147	$43,827	2,176	$47,624
Leisure and Hospitality	632	$11,169	1,035	$17,695	1,063	$17,794
Other Services	250	$18,308	262	$35,805	261	$34,638
Public Administration	515	$44,017	511	$54,739	582	$55,523

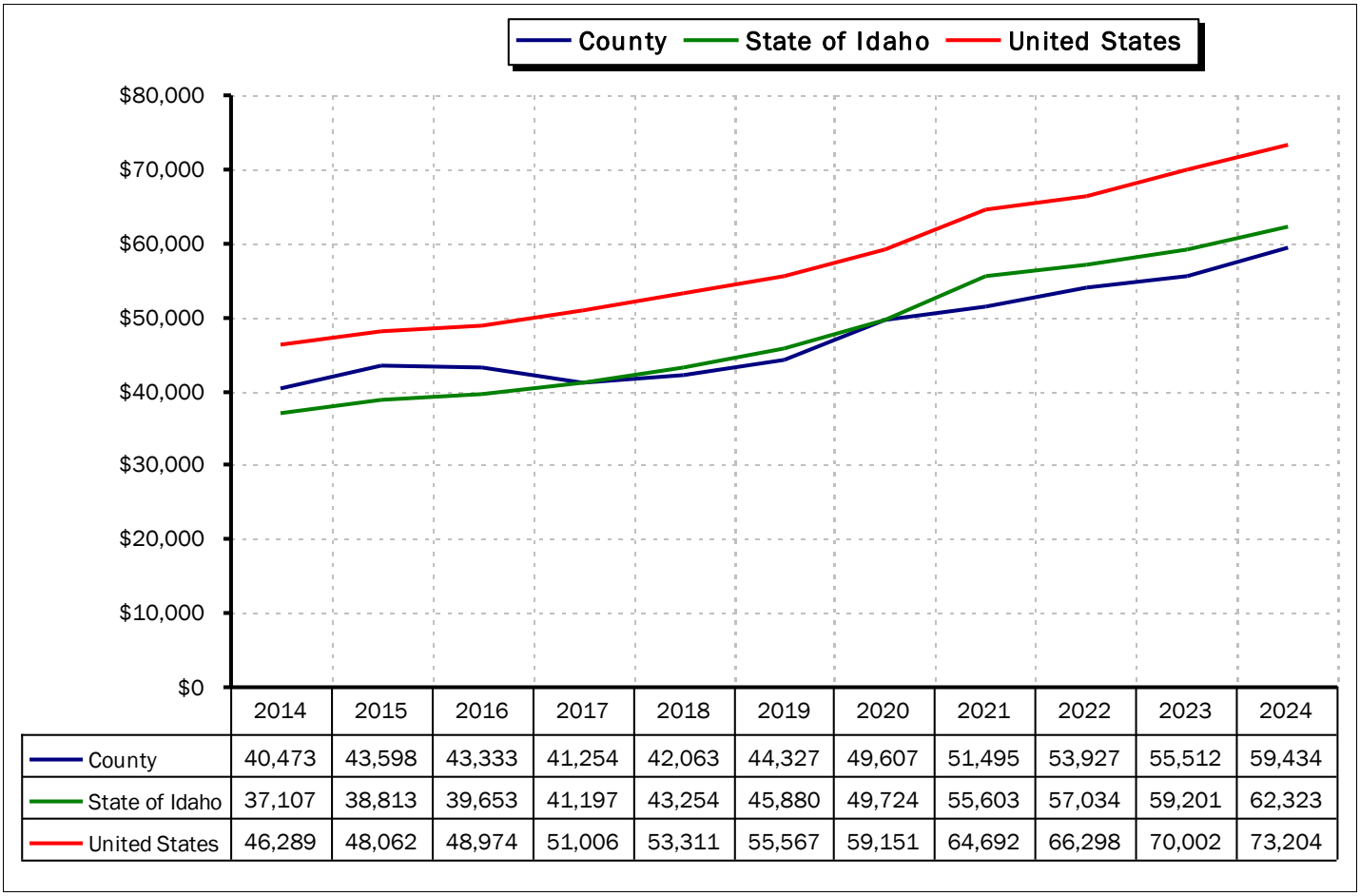
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2025

Employer	Ownership	Employment Range
Cassia County School District	Local Government	500 - 999
Mccain Foods Inc	Private	500 - 999
Intermountain Healthcare	Private	500 - 999
Dot Transportation Inc	Private	100 - 249
Moo Mountain Milk Inc	Private	100 - 249
Skyline Dairy Llc	Private	100 - 249
High Desert Milk Inc	Private	100 - 249
Cassia County	Local Government	100 - 249
Oak Valley Milk Llc	Private	100 - 249
Goode Auto Group Inc	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Per Capita Income, 2014 to 2024

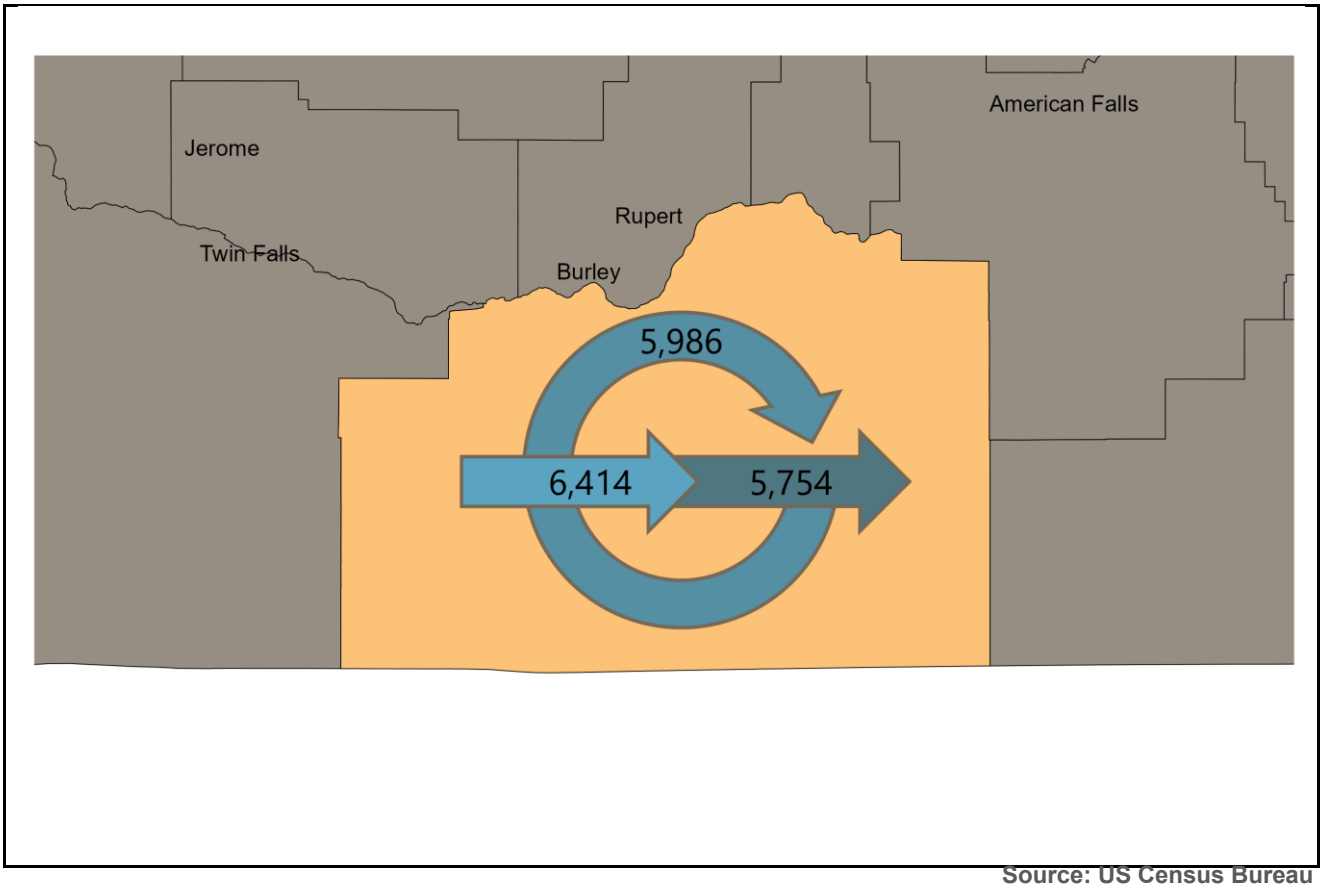


	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
County	40,473	43,598	43,333	41,254	42,063	44,327	49,607	51,495	53,927	55,512	59,434
State of Idaho	37,107	38,813	39,653	41,197	43,254	45,880	49,724	55,603	57,034	59,201	62,323
United States	46,289	48,062	48,974	51,006	53,311	55,567	59,151	64,692	66,298	70,002	73,204

Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2024

It is estimated that 5,986 workers lived and worked in Cassia County in 2024. Another 6,414 workers were employed in Cassia County but lived outside, while 5,754 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Cassia County Live, 2024

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley city, ID	3,629	29.3%
Twin Falls city, ID	752	6.1%
Rupert city, ID	606	4.9%
Boise City city, ID	534	4.3%
Heyburn city, ID	273	2.2%
Declo city, ID	176	1.4%
Nampa city, ID	169	1.4%
Paul city, ID	162	1.3%
Pocatello city, ID	136	1.1%
Meridian city, ID	135	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Cassia County Work, 2024

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley city, ID	2,755	23.5%
Rupert city, ID	796	6.8%
Heyburn city, ID	581	4.9%
Twin Falls city, ID	540	4.6%
Oakley city, ID	245	2.1%
Paul city, ID	148	1.3%
Pocatello city, ID	127	1.1%
Boise City city, ID	125	1.1%
Idaho Falls city, ID	107	0.9%
Jerome city, ID	104	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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