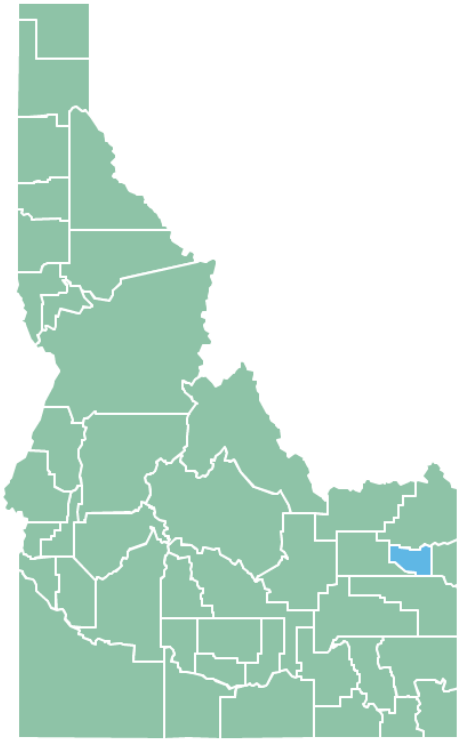


Madison County Labor Force And Economic Profile

Last Updated: November 2026

Madison County Economic Overview

Civilian Labor Force (Oct 2026)	27,801
Unemployment Rate (Oct 2026)	4.3%
Population (2025)	55,172
Median Household Income (2024)	$60,160
Per Capita Personal Income (2024)	$29,485
Poverty Rate (2024)	24.5%



The Idaho Department of Labor is an equal opportunity employer and service provider. Reasonable accommodations are available upon request. Dial 711 for Idaho Relay Service.

1. Madison County Demographic Characteristics, 2024 5-Year ACS

	Madison County	Madison County (%)	State of Idaho (%)	United States (%)
Total Population	54,618	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	47,573	87.1%	81.7%	61.0%
Black or African American alone, not hispanic	555	1.0%	0.8%	12.2%
Native American alone, not hispanic	134	0.2%	1.2%	0.9%
Asian alone, not hispanic	816	1.5%	1.4%	6.0%
Hispanic, or Latino (of any race)	5,369	9.8%	13.6%	19.3%
Gender				
Male	24,724	45.3%	50.3%	49.5%
Female	29,894	54.7%	49.7%	50.5%
Age				
Median age	21.4	-	37.3	38.9
Under 18 years	11,054	20.2%	24.1%	22.0%
Over 18 years	43,564	79.8%	75.9%	78.0%
21 years and over	18,417	33.7%	66.1%	68.9%
Over 65 years	2,945	5.4%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	246	0.5%	2.1%	3.2%
High school graduate (with equivalencies)	2,668	4.9%	17.3%	17.9%
Some college, no degree	4,867	8.9%	16.0%	13.1%
Associate's degree	2,675	4.9%	6.4%	6.1%
Bachelor's degree	5,318	9.7%	14.1%	14.9%
Graduate or professional degree	2,383	4.4%	7.0%	9.7%
Median Household Income	$60,160	-	$77,800	$80,734

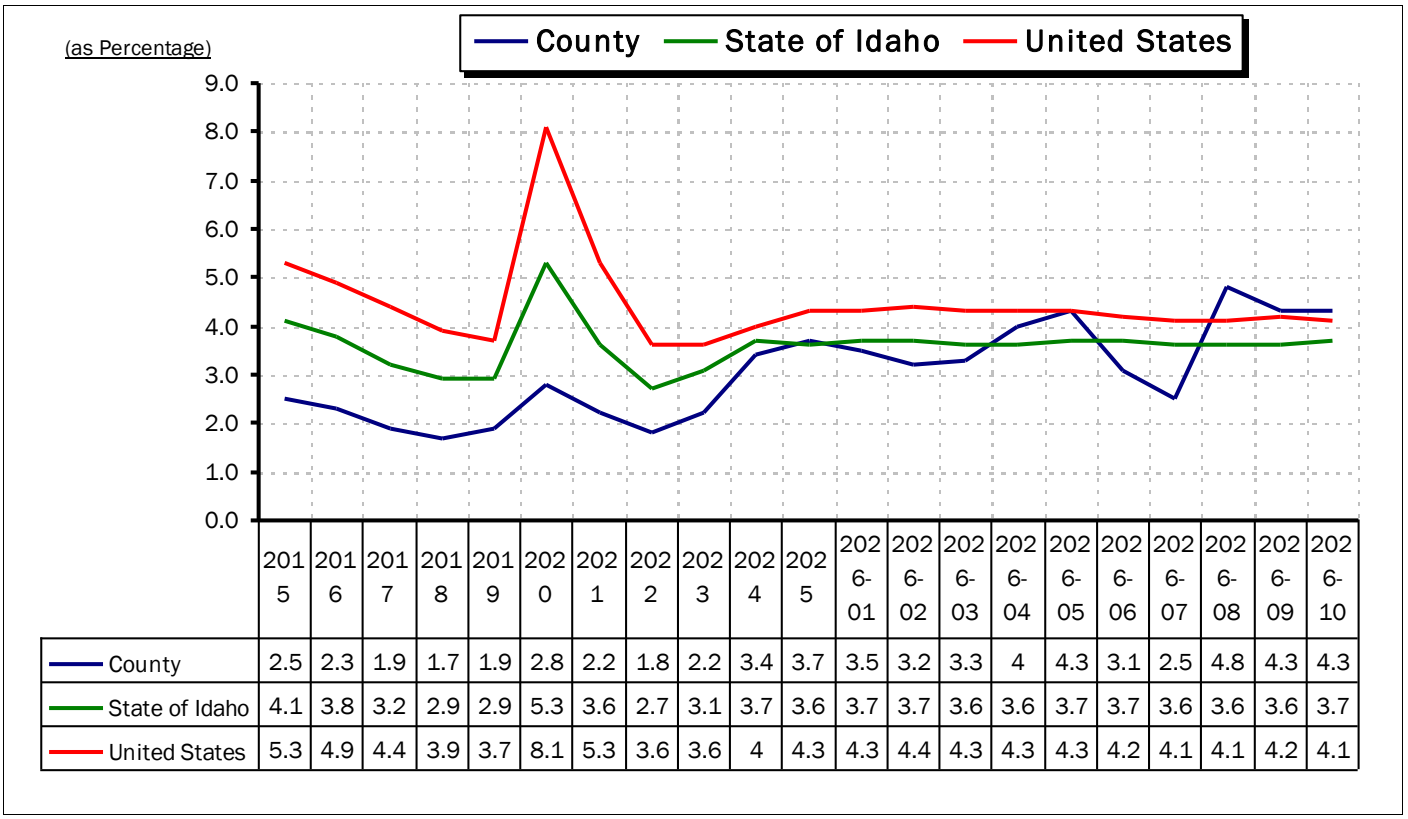
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, October 2025 to October 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
October 2026	27,801	26,606	1,195	4.3%
October 2025	27,792	26,716	1,076	3.9%
YoY % Change	0.0%	-0.4%	11.1%	0.4%

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

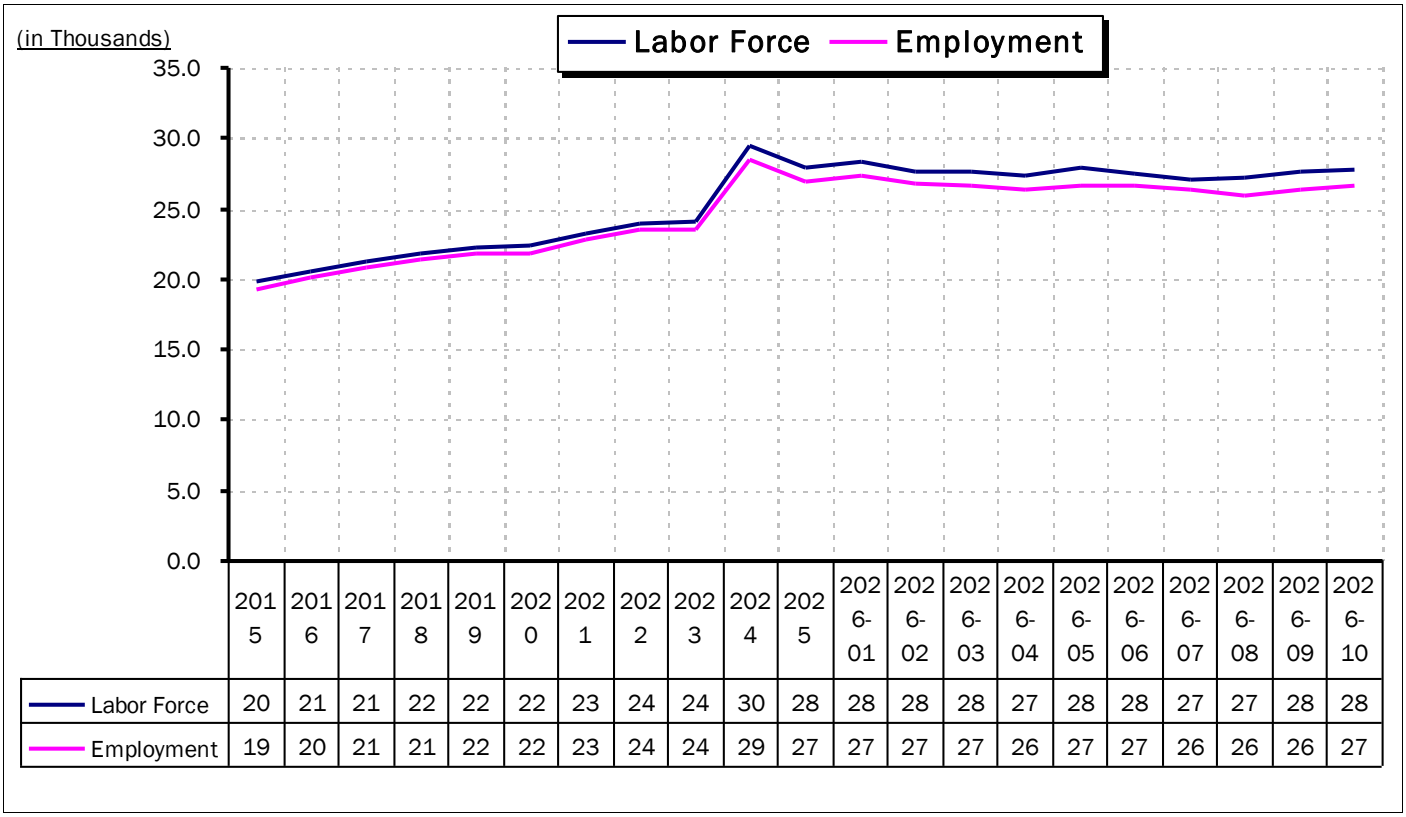
3. Seasonally-Adjusted Unemployment Rate, 2015 to October 2026



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026-01	2026-02	2026-03	2026-04	2026-05	2026-06	2026-07	2026-08	2026-09	2026-10
County	2.5	2.3	1.9	1.7	1.9	2.8	2.2	1.8	2.2	3.4	3.7	3.5	3.2	3.3	4	4.3	3.1	2.5	4.8	4.3	4.3
State of Idaho	4.1	3.8	3.2	2.9	2.9	5.3	3.6	2.7	3.1	3.7	3.6	3.7	3.7	3.6	3.6	3.7	3.7	3.6	3.6	3.6	3.7
United States	5.3	4.9	4.4	3.9	3.7	8.1	5.3	3.6	3.6	4	4.3	4.3	4.4	4.3	4.3	4.3	4.2	4.1	4.1	4.2	4.1

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

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	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026-01	2026-02	2026-03	2026-04	2026-05	2026-06	2026-07	2026-08	2026-09	2026-10
Labor Force	20	21	21	22	22	22	23	24	24	30	28	28	28	28	27	28	28	27	27	28	28
Employment	19	20	21	21	22	22	23	24	24	29	27	27	27	27	26	27	27	26	26	26	27

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Supersector	2015 Average Employment	2015 Average Wages	2024 Average Employment	2024 Average Wages	2025 Average Employment	2025 Average Wages
Total Covered Wages	13,877	$29,912	1,644	$42,276	17,756	$43,783
Natural Resources and Mining	396	$30,956	66	$43,606	296	$47,916
Construction	496	$31,098	226	$48,493	823	$51,350
Manufacturing	894	$31,728	59	$46,299	1,029	$46,672
Trade,Transportation, and Utilities	3,306	$27,609	297	$42,843	3,175	$43,913
Information	109	$27,981	32	$57,446	198	$59,436
Financial Activities	582	$28,878	138	$43,890	837	$47,918
Professional and Business Services	1,597	$21,320	325	$44,075	2,137	$48,289
Education and Health Services	4,490	$39,603	278	$48,774	5,981	$49,728
Leisure and Hospitality	1,293	$10,609	122	$14,824	2,098	$15,077
Other Services	209	$18,462	84	$27,419	529	$27,890
Public Administration	504	$36,578	13	$51,056	652	$53,154

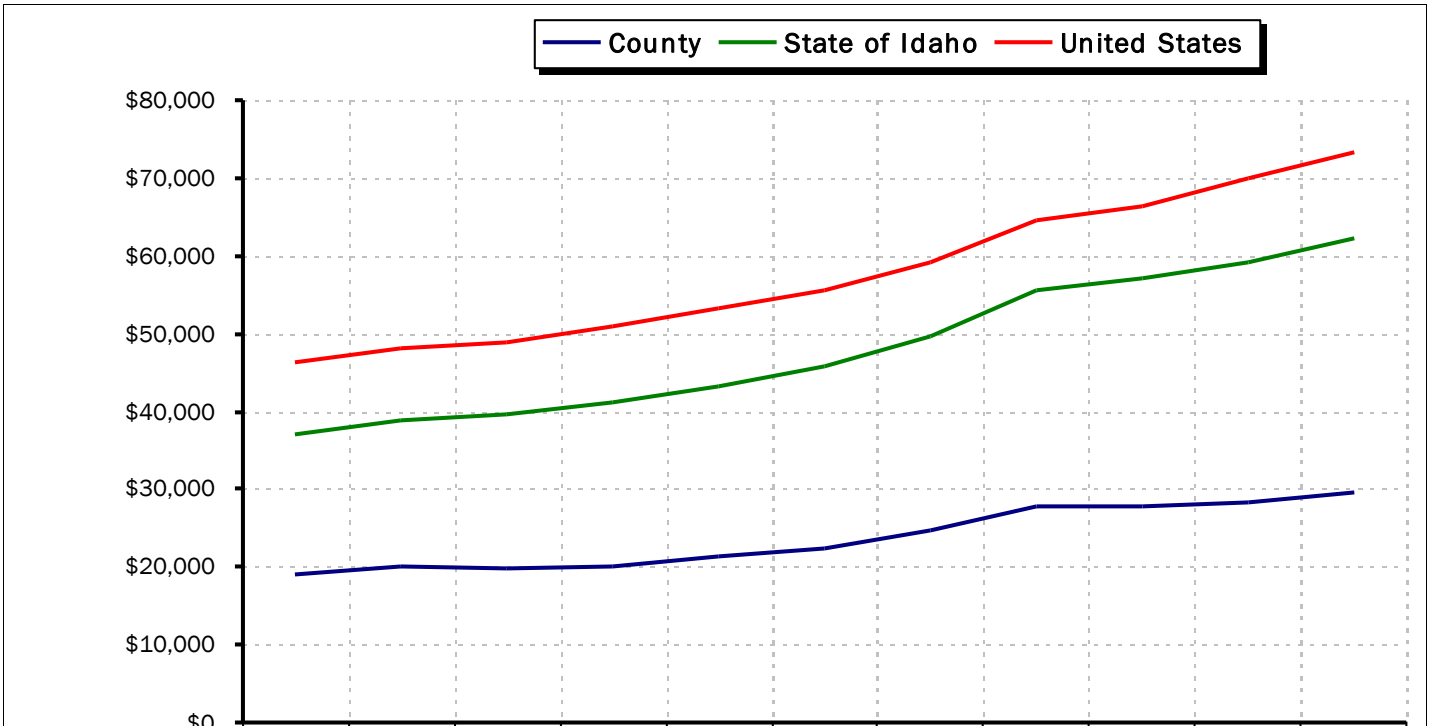
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2025

Employer	Ownership	Employment Range
Byu Idaho	Private	1,000 - 2,499
Madison School District	Local Government	500 - 999
Madison Memorial Hospital Rexburg	Local Government	500 - 999
Walmart	Private	250 - 499
Oll Services Llc	Private	250 - 499
Melaleuca Inc	Private	250 - 499
City Of Rexburg	Local Government	250 - 499
Sugar-salem Joint School District	Local Government	250 - 499
Madison County	Local Government	250 - 499
Senior Care Llc	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Per Capita Income, 2014 to 2024

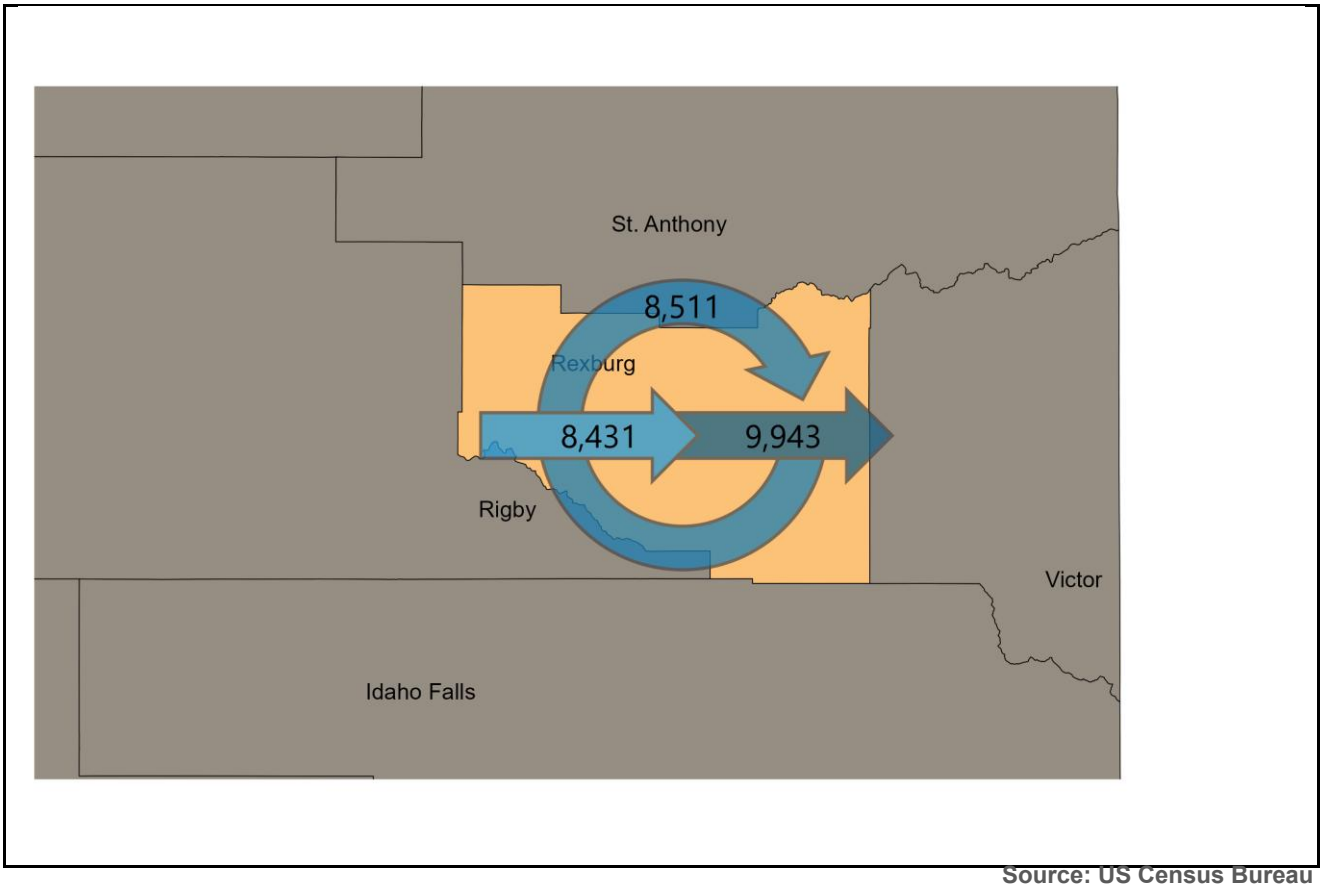


	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
County	19,093	20,053	19,880	19,952	21,321	22,326	24,649	27,782	27,779	28,260	29,485
State of Idaho	37,107	38,813	39,653	41,197	43,254	45,880	49,724	55,603	57,034	59,201	62,323
United States	46,289	48,062	48,974	51,006	53,311	55,567	59,151	64,692	66,298	70,002	73,204

Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2024

It is estimated that 8,511 workers lived and worked in Madison County in 2024. Another 8,431 workers were employed in Madison County but lived outside, while 9,943 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Madison County Live, 2024

City of Residence	Count of All Jobs	Percentage of Total Jobs
Rexburg city, ID	7,131	42.1%
Idaho Falls city, ID	2,428	14.3%
Boise City city, ID	726	4.3%
Pocatello city, ID	404	2.4%
Sugar City city, ID	400	2.4%
Ammon city, ID	392	2.3%
Rigby city, ID	330	1.9%
St. Anthony city, ID	271	1.6%
Meridian city, ID	220	1.3%
Twin Falls city, ID	200	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Madison County Work, 2024

City of Employment	Count of All Jobs	Percentage of Total Jobs
Rexburg city, ID	5,187	28.1%
Idaho Falls city, ID	969	5.3%
St. Anthony city, ID	555	3.0%
Sugar City city, ID	423	2.3%
Pocatello city, ID	336	1.8%
Rigby city, ID	290	1.6%
Ammon city, ID	263	1.4%
Boise City city, ID	219	1.2%
Twin Falls city, ID	92	0.5%
Blackfoot city, ID	90	0.5%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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