

Last Updated: January 2023

Cassia County Economic Overview

13,095 Civilian Labor Force (Dec 2022) Unemployment Rate (Dec 2022) 1.9% Population (2021) 25,164 Median Household Income (2021) \$57,547 \$51,149 Per Capita Personal Income (2020) Poverty Rate (2021) 10.1%

Idaho Department of Labor labor.idaho.gov



1. Cassia County Demographic Characteristics, 2021 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)	
Total Population	24,469	100.0%	1,811,617	329,725,481	
Race and Ethnicity					
White alone, not hispanic	22,063	90.2%	86.5%	68.2%	
Black or African American alone, not hispanic	23	0.1%	0.7%	12.6%	
Native American alone, not hispanic	674	2.8%	1.3%	0.8%	
Asian alone, not hispanic	247	1.0%	1.4%	5.7%	
Hispanic, or Latino (of any race)	6,795	27.8%	12.9%	18.4%	
Gender					
Male	12,487	51.0%	50.4%	49.5%	
Female	11,982	49.0%	49.6%	50.5%	
Age					
Median age	33.2	-	36.8	38.4	
Under 18 years	7,713	31.5%	25.3%	22.5%	
Over 18 years	16,756	68.5%	74.7%	77.5%	
21 years and over	14,539	59.4%	65.4%	68.3%	
Over 65 years	3,413	13.9%	15.8%	16.0%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	1,045	4.3%	2.2%	3.3%	
High school graduate (with equivalencies)	4,264	17.4%	18.7%	18.2%	
Some college, no degree	3,876	15.8%	16.4%	13.4%	
Associate's degree	1,396	5.7%	7.0%	6.1%	
Bachelor's degree	1,978	8.1%	14.0%	14.7%	
Graduate or professional degree	744	3.0%	7.3%	9.5%	
Median Household Income	\$57,547	-	\$63,377	\$69,021	

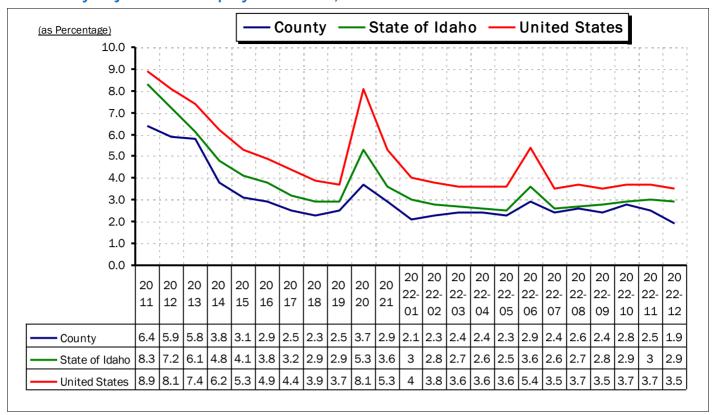
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2021 to December 2022

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2022	13,095	12,844	251	1.9%
December 2021	12,642	12,361	281	2.2%
YoY % Change	3.6%	3.9%	-10.7%	-0.3%

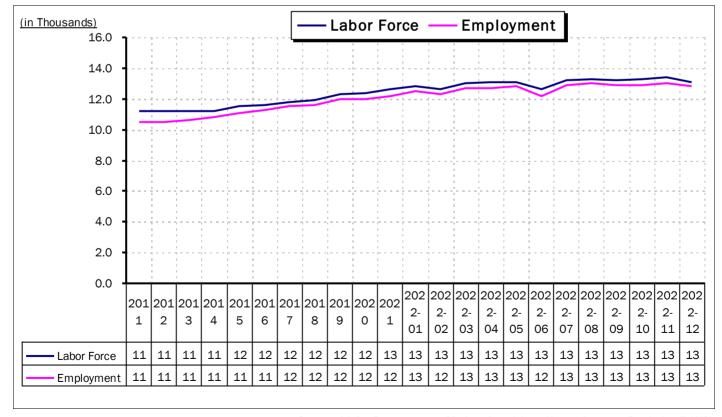
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2011, 2020, and 2021

	201	1	202	20	202	1
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,897	\$29,757	11,639	\$39,643	12,180	\$41,262
Natural Resources and Mining	1,559	\$30,414	1,907	\$39,833	1,968	\$41,107
Construction	397	\$32,100	660	\$44,081	669	\$46,570
Manufacturing	1,233	\$39,279	1,391	\$51,409	1,454	\$52,968
Trade,Transportation, and Utilities	2,590	\$30,160	3,112	\$41,682	3,253	\$44,792
Information	74	\$48,282	48	\$76,251	45	\$89,971
Financial Activities	232	\$35,598	305	\$53,389	316	\$56,973
Professional and Business Services	464	\$29,447	569	\$41,888	591	\$39,249
Education and Health Services	2,059	\$25,042	2,066	\$34,133	2,086	\$36,442
Leisure and Hospitality	521	\$10,041	821	\$14,069	1,011	\$15,469
Other Services	210	\$16,862	212	\$27,125	227	\$28,722
Public Administration	552	\$39,812	542	\$43,416	552	\$44,133

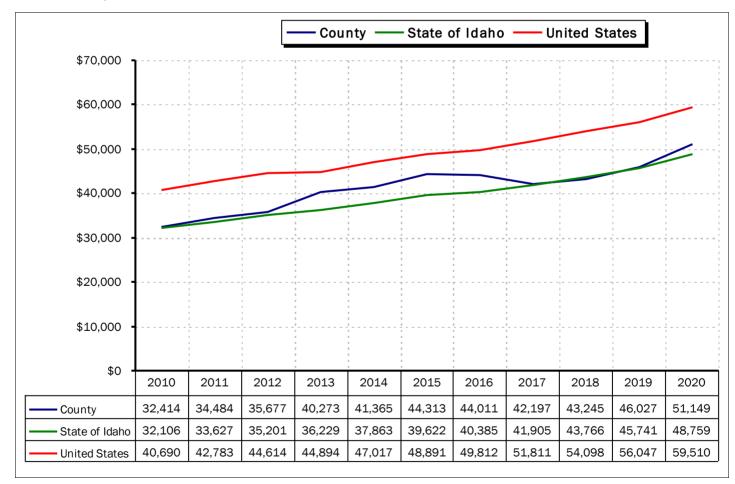
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2021

Employer	Ownership	Employment Range
Cassia County Joint School District	Local Government	500 - 999
Mccain Foods	Private	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Cassia County	Local Government	100 - 249
Goode Auto Group	Private	100 - 249
City Of Burley	Local Government	100 - 249
Ag Express	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

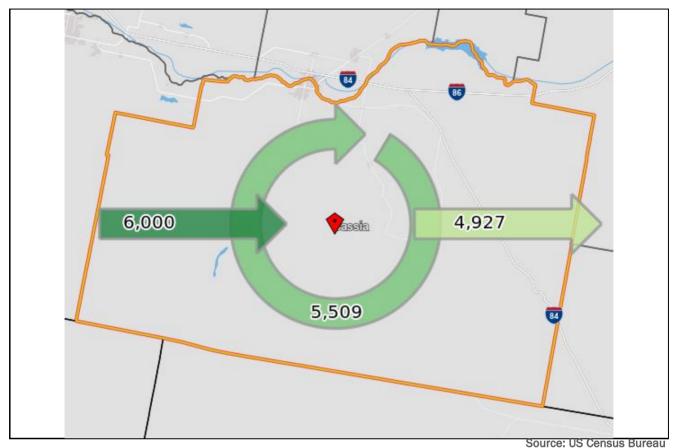
7. Real Per Capita Income, 2010 to 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 5,509 workers lived and worked in Cassia County in 2019. Another 6,000 workers were employed in Cassia County but lived outside, while 4,927 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Cassia County Live, 2019

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley	2,485	21.6%
Rupert	767	6.7%
Heyburn	567	4.9%
Twin Falls	539	4.7%
Oakley	198	1.7%
Jerome	127	1.1%
Paul	125	1.1%
Idaho Falls	113	1.0%
Boise City	98	0.9%
Pocatello	95	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Cassia County Work, 2019

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	2,874	27.5%
Twin Falls	756	7.2%
Boise City	512	4.9%
Rupert	441	4.2%
Heyburn	267	2.6%
Oakley	137	1.3%
Pocatello	124	1.2%
Meridian	115	1.1%
Paul	110	1.1%
Jerome	101	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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