

Last Updated: January 2023

# South Central Idaho Economic Overview

Civilian Labor Force (Dec 2022) 108,175 **Unemployment Rate (Dec 2022)** 2.3% Population (2021) 210,983 Median Household Income (2021) \$56,779 Per Capita Personal Income (2020) \$58,698 Poverty Rate (2021) 13.3%





# 1. South Central Demographic Characteristics, 2021 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
Total Population	204,589	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	186,900	91.4%	86.5%	68.2%
Black or African American alone, not hispanic	1,388	0.7%	0.7%	12.6%
Native American alone, not hispanic	4,476	2.2%	1.3%	0.8%
Asian alone, not hispanic	3,405	1.7%	1.4%	5.7%
Hispanic or Latino (of any race)	50,612	24.7%	12.9%	18.4%
Gender				
Male	103,033	50.4%	50.4%	49.5%
Female	101,556	49.6%	49.6%	50.5%
Age				
Median age	37.4	-	36.8	38.4
Under 18 years	57,030	27.9%	25.3%	22.5%
Over 18 years	147,559	72.1%	74.7%	77.5%
21 years and over	130,498	63.8%	65.4%	68.3%
Over 65 years	31,736	15.5%	15.8%	16.0%
Educational Attainment (Population 25 years and O	ver)			
Less than 9th grade	9,691	4.7%	2.2%	3.3%
High school graduate (with equivalencies)	37,703	6.3%	18.7%	18.2%
Some college, no degree	30,210	14.8%	16.4%	13.4%
Associate's degree	12,792	6.3%	7.0%	6.1%
Bachelor's degree	18,955	9.3%	14.0%	14.7%
Graduate or professional degree	10,172	5.0%	7.3%	9.5%
Median Household Income	\$56,779	-	\$63,377	\$69,021

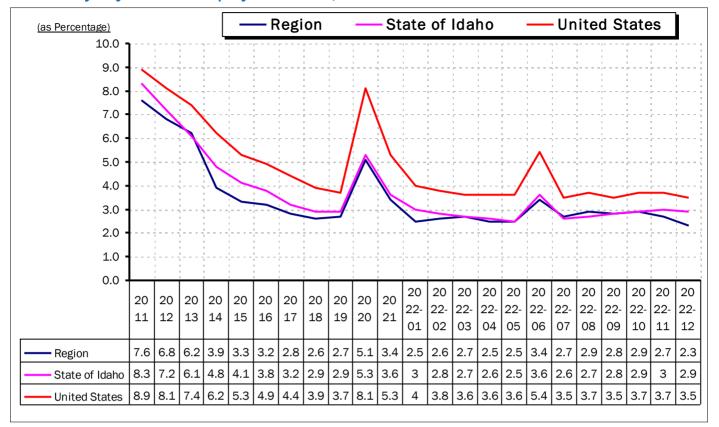
Source: US Census Bureau, American Community Survey 5-Year Estimates

# 2. Labor Force Growth, December 2021 to December 2022

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2022	108,175	105,721	2,454	2.3%
December 2021	103,666	101,044	2,622	2.5%
YoY % Change	4.3%	4.6%	-6.4%	-0.2%

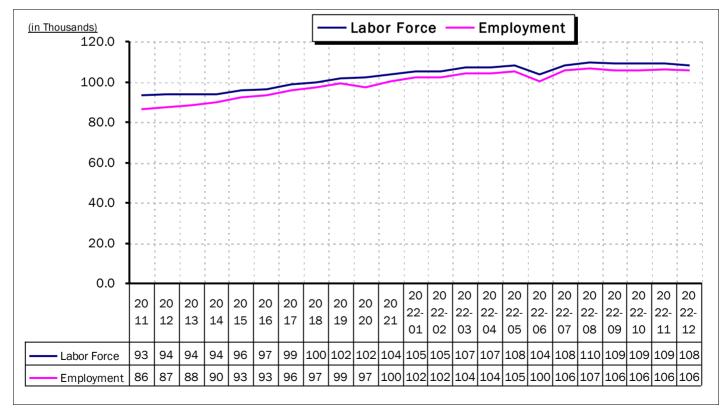
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 3. Seasonally-Adjusted Unemployment Rate, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 4. Seasonally-Adjusted Labor Force and Employment 2011 to December 2022



Source: Idaho Department of Labor-Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2011, 2020, and 2021

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	77,569	\$30,764	89,758	\$41,007	93,302	\$43,248
Natural Resources and Mining	9,477	\$28,750	11,090	\$39,954	11,087	\$41,707
Construction	3,636	\$33,583	5,611	\$44,728	6,257	\$47,801
Manufacturing	7,963	\$40,588	10,513	\$52,187	10,909	\$53,611
Trade, Transportation, and Utilities	16,827	\$31,065	18,654	\$41,605	19,460	\$43,913
Information	1,151	\$35,214	766	\$48,956	800	\$55,328
Financial Activities	2,588	\$39,605	2,649	\$61,807	2,685	\$70,662
Professional and Business Services	6,838	\$31,376	7,764	\$41,973	7,764	\$44,575
Education and Health Services	15,083	\$31,164	17,151	\$40,269	17,767	\$42,631
Leisure and Hospitality	7,724	\$15,253	9,056	\$19,248	9,976	\$21,249
Other Services	2,134	\$25,906	2,312	\$36,962	2,428	\$39,143
Public Administration	4,136	\$35,052	4,184	\$44,065	4,163	\$45,570

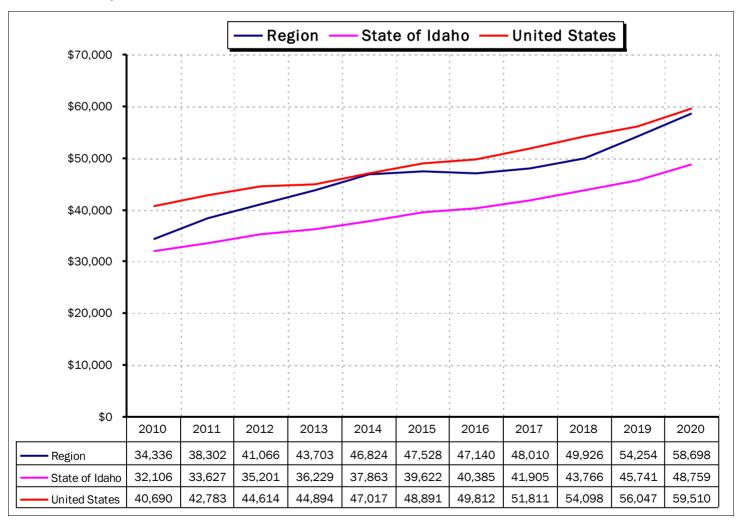
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2021

Employer	Ownership	<b>Employment Range</b>
St Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Sun Valley Resort	Private	500 - 999
Chobani	Private	500 - 999
Cassia County Joint School District	Local Government	500 - 999
Glanbia Foods	Private	500 - 999
Lamb Weston Inc	Private	500 - 999

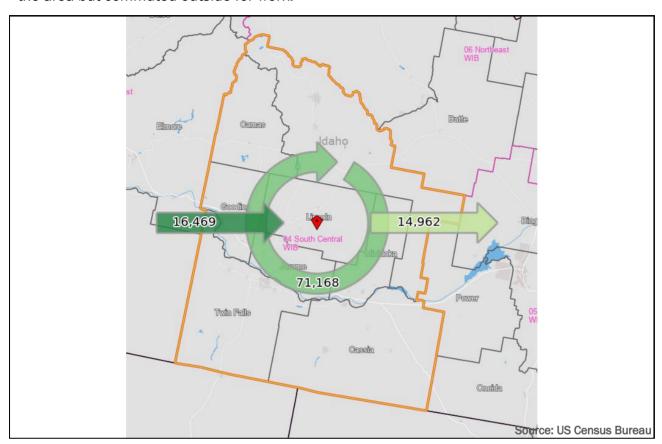
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 7. Real Per Capita Income, 2010 to 2020



#### 8. Labor Force Commuting Patterns, 2019

It is estimated that 71,168 workers lived and worked in South Central Idaho in . Another 16,469 workers were employed in South Central Idaho but lived outside, while 14,962 workers lived in the area but commuted outside for work.



## 9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2019

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,624	21.3%
Jerome	4,472	5.1%
Burley	3,983	4.5%
Hailey	2,926	3.3%
Rupert	1,955	2.2%
Boise City	1,595	1.8%
Buhl	1,448	1.7%
Kimberly	1,130	1.3%
Heyburn	1,045	1.2%
Gooding	947	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

# 10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2019

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	23,947	27.8%
Burley	5,385	6.3%
Jerome	4,569	5.3%
Boise City	3,927	4.6%
Ketchum	2,713	3.1%
Hailey	2,047	2.4%
Rupert	1,678	1.9%
Sun Valley	1,229	1.4%
Gooding	1,015	1.2%
Buhl	1,010	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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