

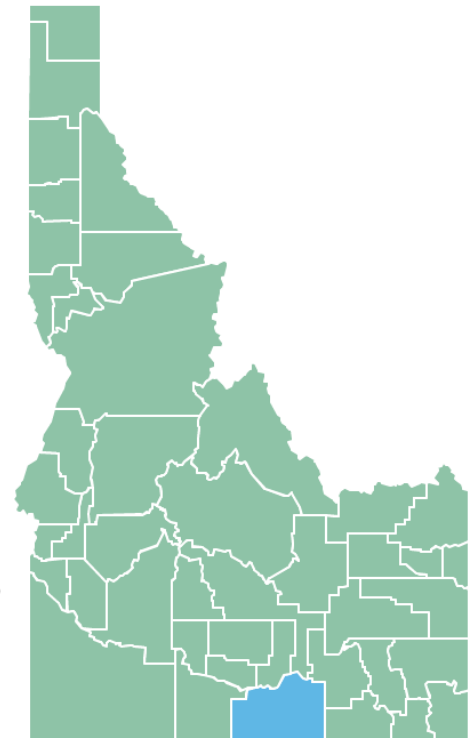


Cassia County Labor Force And Economic Profile

Last Updated: September 2023

Cassia County Economic Overview

Civilian Labor Force (Aug 2023)	13,334
Unemployment Rate (Aug 2023)	2.8%
Population (2022)	25,655
Median Household Income (2021)	\$57,547
Per Capita Personal Income (2021)	\$47,780
Poverty Rate (2021)	10.1%



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1. Cassia County Demographic Characteristics, 2021 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	24,469	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	22,063	90.2%	86.5%	68.2%
Black or African American alone, not hispanic	23	0.1%	0.7%	12.6%
Native American alone, not hispanic	674	2.8%	1.3%	0.8%
Asian alone, not hispanic	247	1.0%	1.4%	5.7%
Hispanic, or Latino (of any race)	6,795	27.8%	12.9%	18.4%
Gender				
Male	12,487	51.0%	50.4%	49.5%
Female	11,982	49.0%	49.6%	50.5%
Age				
Median age	33.2	-	36.8	38.4
Under 18 years	7,713	31.5%	25.3%	22.5%
Over 18 years	16,756	68.5%	74.7%	77.5%
21 years and over	14,539	59.4%	65.4%	68.3%
Over 65 years	3,413	13.9%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	1,045	4.3%	2.2%	3.3%
High school graduate (with equivalencies)	4,264	17.4%	18.7%	18.2%
Some college, no degree	3,876	15.8%	16.4%	13.4%
Associate's degree	1,396	5.7%	7.0%	6.1%
Bachelor's degree	1,978	8.1%	14.0%	14.7%
Graduate or professional degree	744	3.0%	7.3%	9.5%
Median Household Income	\$57,547	-	\$63,377	\$69,021

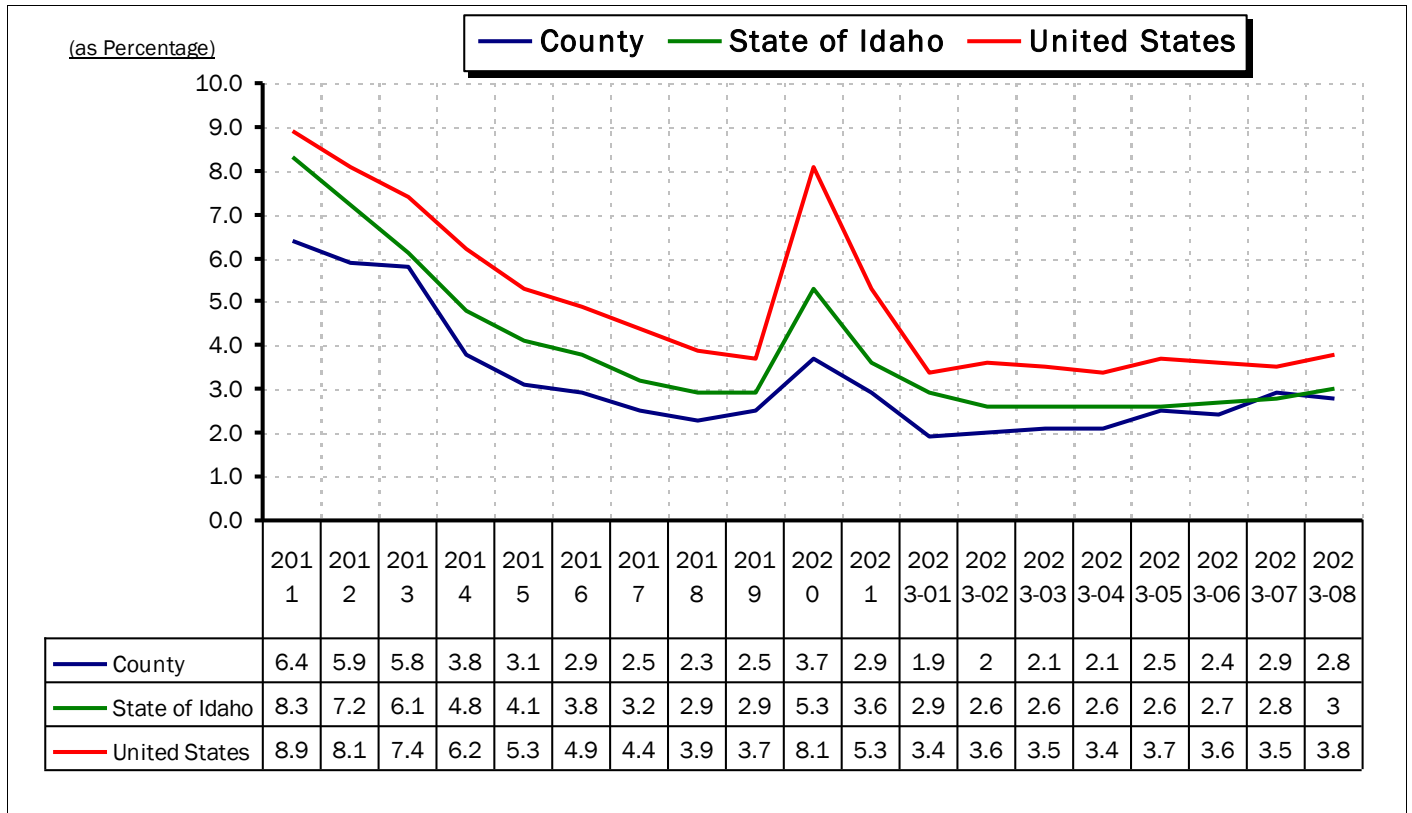
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2022 to August 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2023	13,334	12,958	376	2.8%
August 2022	14,212	13,876	336	2.4%
YoY % Change	-6.2%	-6.6%	11.9%	0.4%

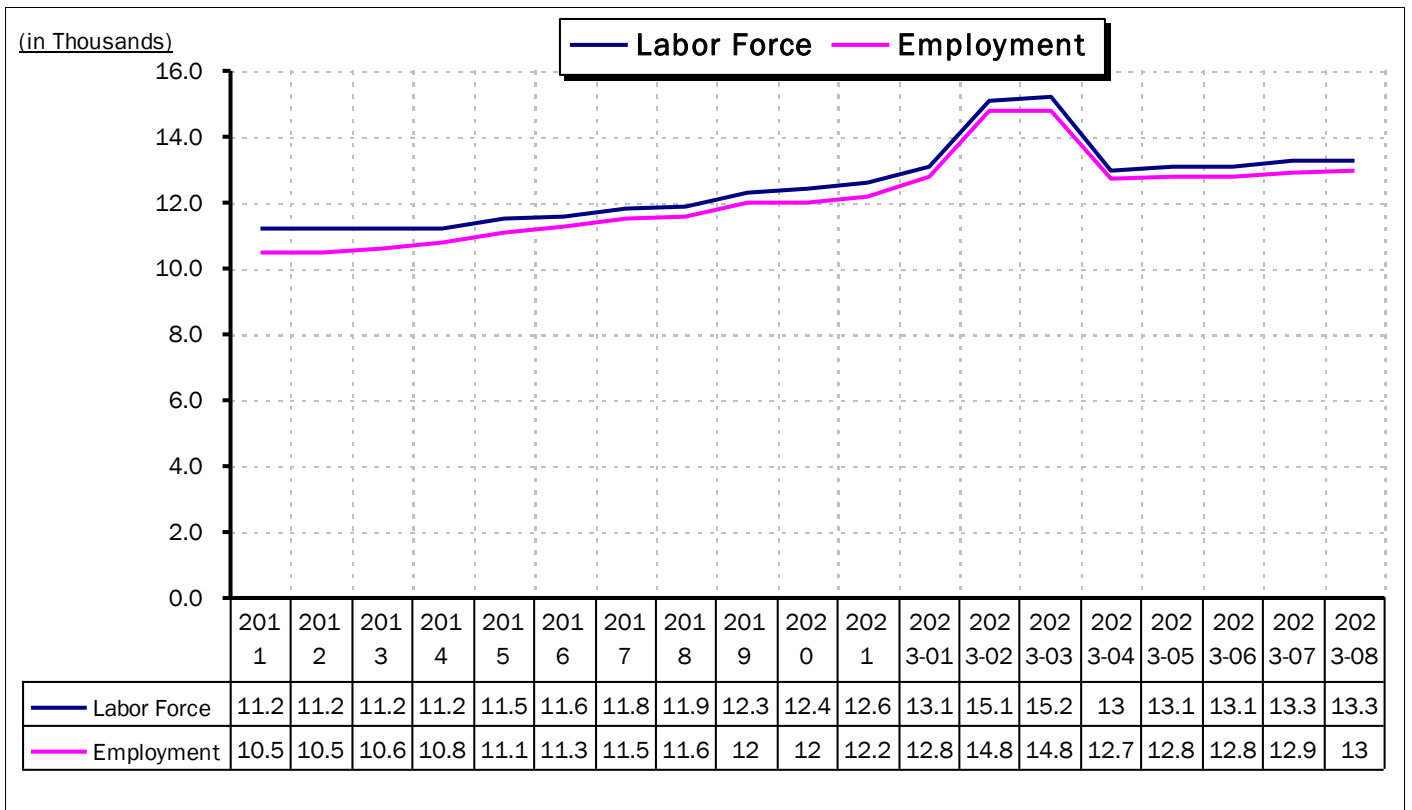
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

Supersector	2012		2021		2022	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,803	\$31,155	12,180	\$41,262	12,226	\$45,483
Natural Resources and Mining	1,584	\$31,567	1,968	\$41,107	2,036	\$44,401
Construction	400	\$35,432	669	\$46,570	636	\$50,226
Manufacturing	1,234	\$41,026	1,454	\$52,968	1,708	\$54,581
Trade, Transportation, and Utilities	2,601	\$31,620	3,253	\$44,792	2,960	\$51,643
Information	78	\$46,916	45	\$89,971	87	\$65,848
Financial Activities	241	\$38,433	316	\$56,973	320	\$62,457
Professional and Business Services	443	\$27,708	591	\$39,249	589	\$47,339
Education and Health Services	1,978	\$26,261	2,086	\$36,442	2,112	\$39,660
Leisure and Hospitality	478	\$10,160	1,011	\$15,469	1,017	\$16,371
Other Services	203	\$16,776	227	\$28,722	223	\$32,384
Public Administration	564	\$40,776	552	\$44,133	538	\$49,120

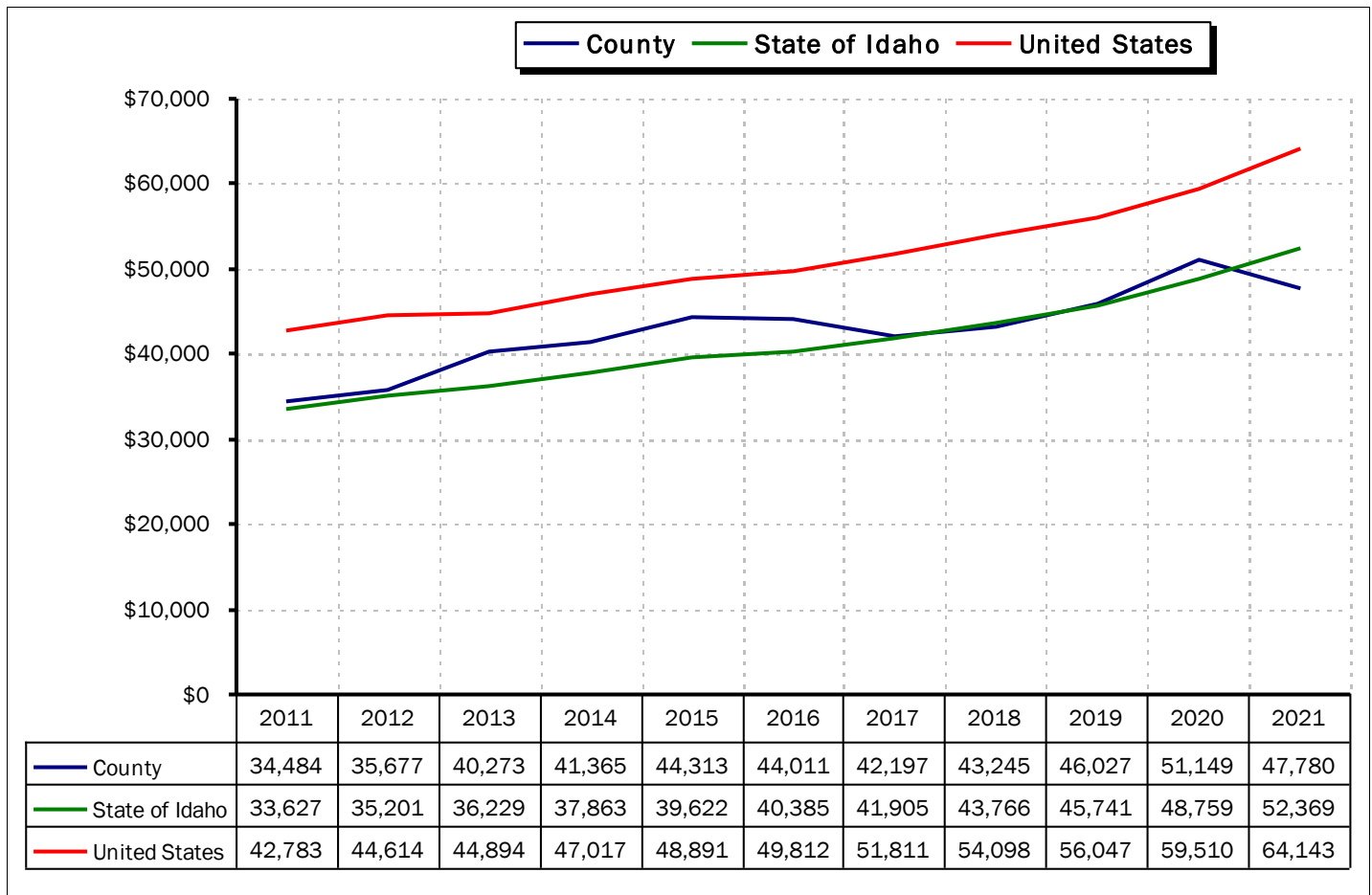
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
Cassia County Joint School District	Local Government	500 - 999
Mccain Foods	Private	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Cassia County	Local Government	100 - 249
Goode Auto Group	Private	100 - 249
City Of Burley	Local Government	100 - 249
Ida-beef	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

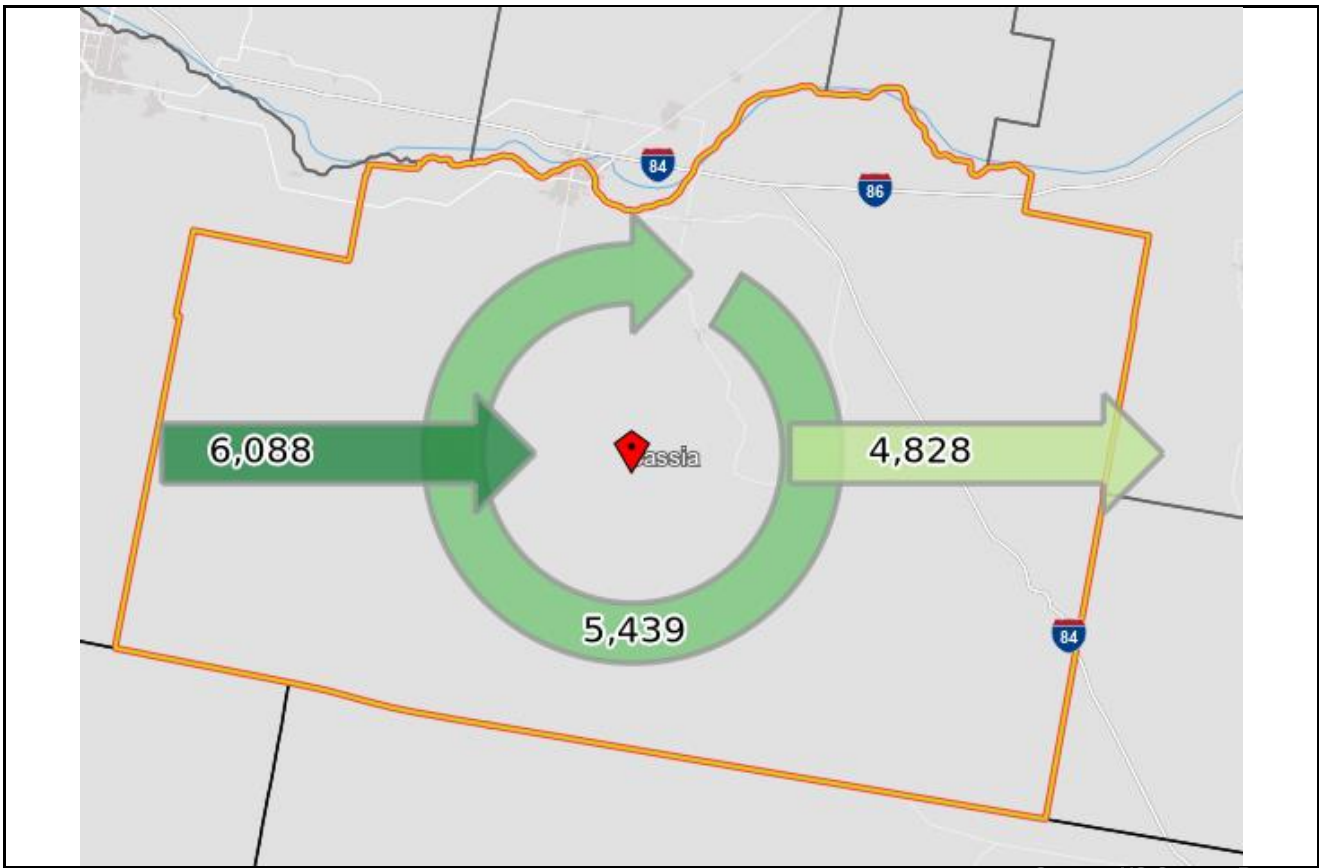
7. Real Per Capita Income, 2011 to 2021



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2020

It is estimated that 5,439 workers lived and worked in Cassia County in 2020. Another 6,088 workers were employed in Cassia County but lived outside, while 4,828 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Cassia County Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley	2,487	21.6%
Rupert	804	7.0%
Heyburn	601	5.2%
Twin Falls	564	4.9%
Oakley	203	1.8%
Paul	142	1.2%
Idaho Falls	124	1.1%
Jerome	113	1.0%
Pocatello	103	0.9%
Boise City	90	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Cassia County Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	3,088	30.1%
Twin Falls	767	7.5%
Boise City	457	4.5%
Rupert	435	4.2%
Heyburn	287	2.8%
Paul	148	1.4%
Pocatello	132	1.3%
Meridian	123	1.2%
Nampa	104	1.0%
Idaho Falls	90	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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