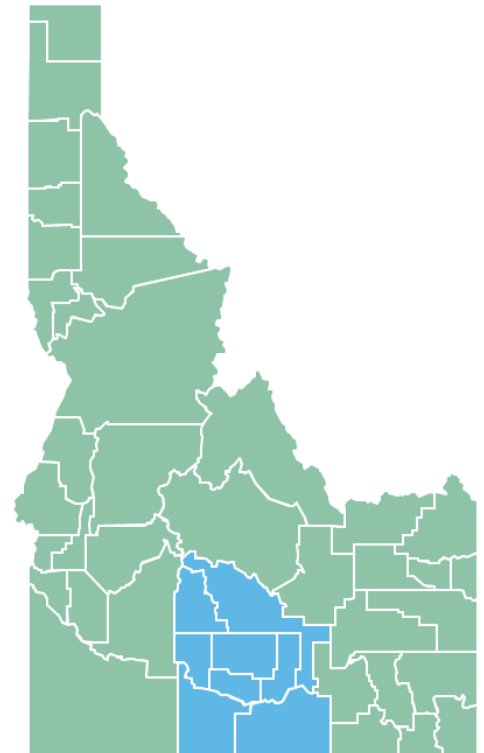




Last Updated: September 2023

South Central Idaho Economic Overview

Civilian Labor Force (Aug 2023)	109,515
Unemployment Rate (Aug 2023)	3.3%
Population (2022)	213,919
Median Household Income (2021)	\$56,779
Per Capita Personal Income (2021)	\$60,571
Poverty Rate (2021)	13.3%



Idaho Department of Labor

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1. South Central Demographic Characteristics, 2021 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
Total Population	204,589	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	186,900	91.4%	86.5%	68.2%
Black or African American alone, not hispanic	1,388	0.7%	0.7%	12.6%
Native American alone, not hispanic	4,476	2.2%	1.3%	0.8%
Asian alone, not hispanic	3,405	1.7%	1.4%	5.7%
Hispanic or Latino (of any race)	50,612	24.7%	12.9%	18.4%
Gender				
Male	103,033	50.4%	50.4%	49.5%
Female	101,556	49.6%	49.6%	50.5%
Age				
Median age	37.4	-	36.8	38.4
Under 18 years	57,030	27.9%	25.3%	22.5%
Over 18 years	147,559	72.1%	74.7%	77.5%
21 years and over	130,498	63.8%	65.4%	68.3%
Over 65 years	31,736	15.5%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	9,691	4.7%	2.2%	3.3%
High school graduate (with equivalencies)	37,703	6.3%	18.7%	18.2%
Some college, no degree	30,210	14.8%	16.4%	13.4%
Associate's degree	12,792	6.3%	7.0%	6.1%
Bachelor's degree	18,955	9.3%	14.0%	14.7%
Graduate or professional degree	10,172	5.0%	7.3%	9.5%
Median Household Income	\$56,779	-	\$63,377	\$69,021

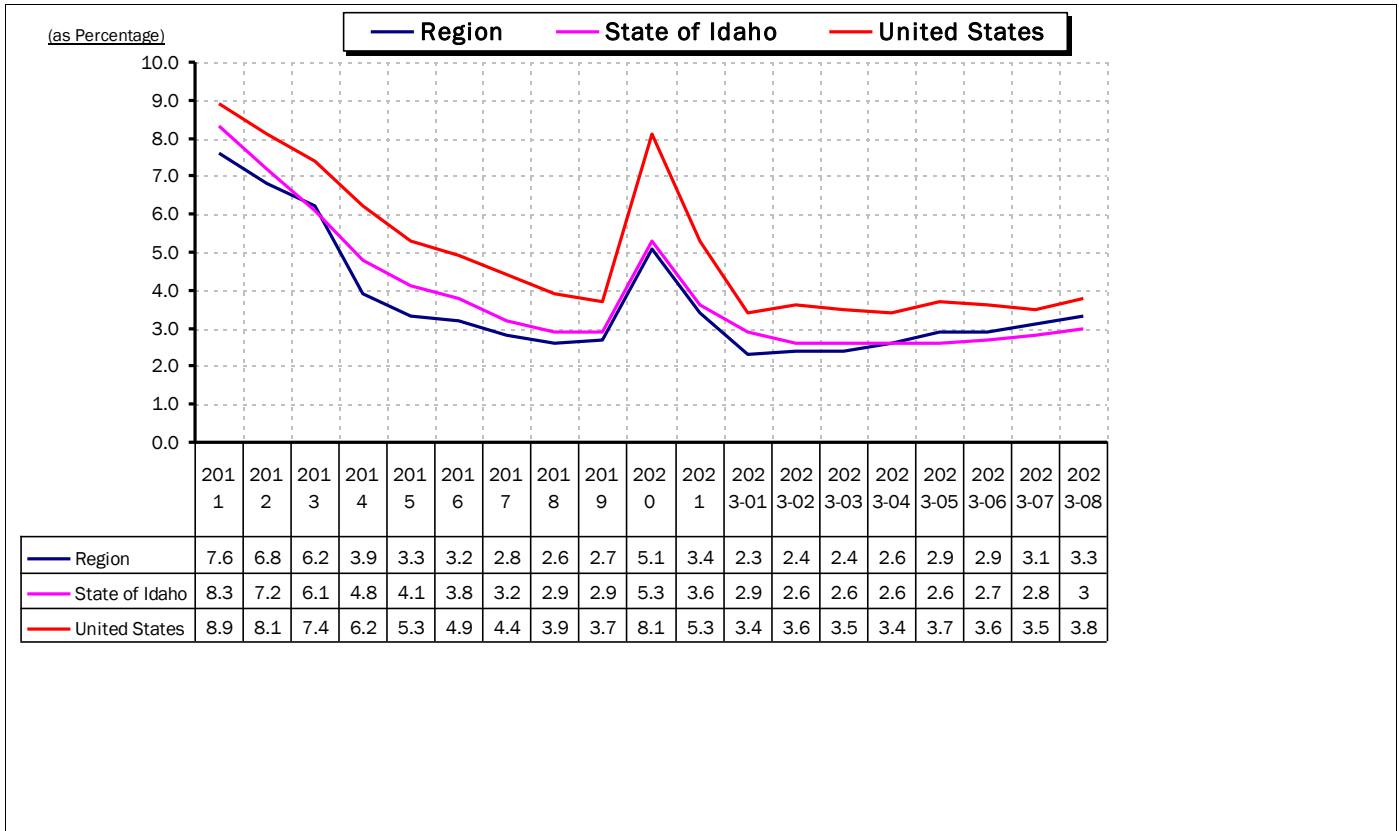
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2022 to August 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2023	109,515	105,859	3,656	3.3%
August 2022	114,585	111,515	3,070	2.7%
YoY % Change	-4.4%	-5.1%	19.1%	0.6%

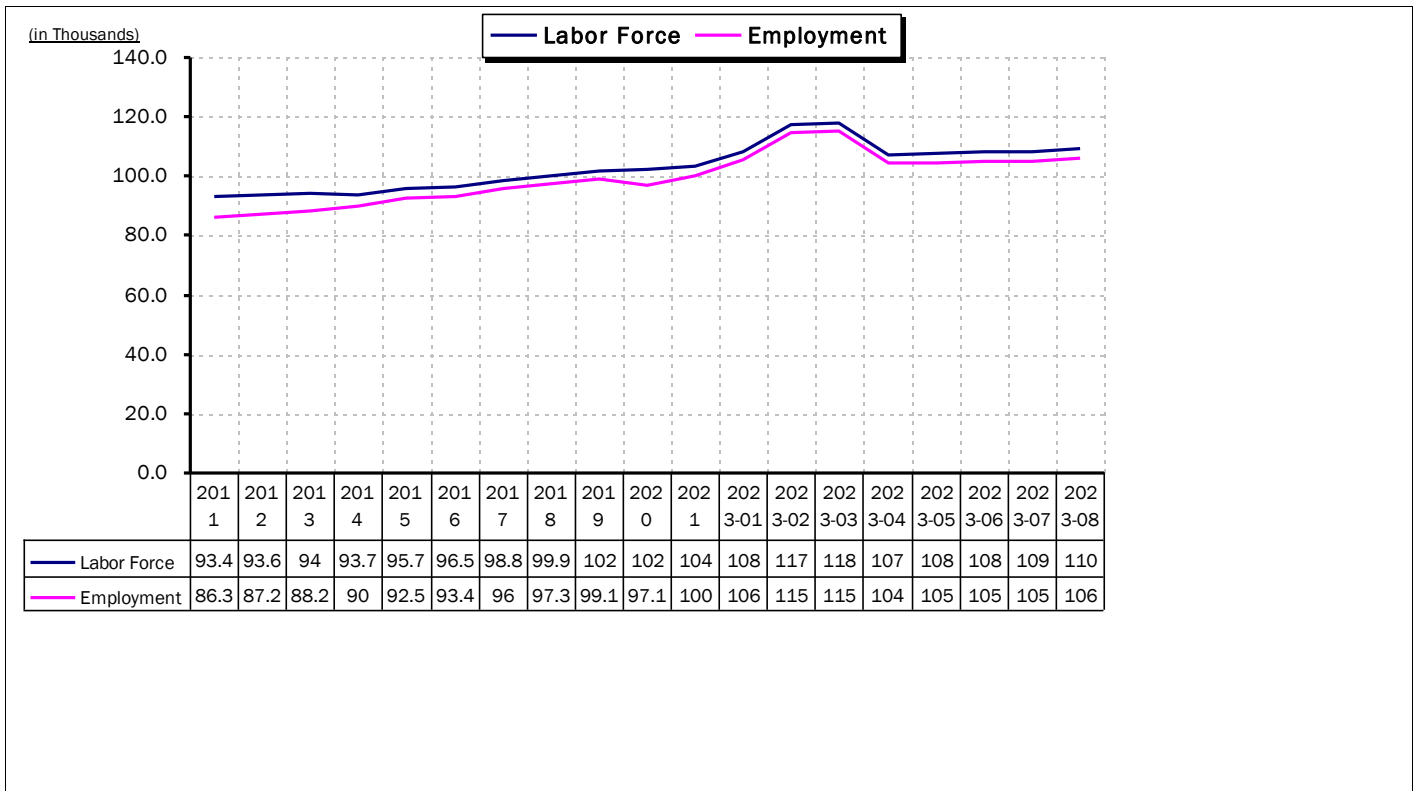
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

Industry Sector	2012		2021		2022	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	77,550	\$32,417	93,302	\$43,248	94,054	\$47,525
Natural Resources and Mining	9,484	\$29,896	11,087	\$41,707	10,950	\$44,807
Construction	3,717	\$39,841	6,257	\$47,801	6,511	\$53,778
Manufacturing	8,355	\$42,371	10,909	\$53,611	11,443	\$57,553
Trade, Transportation, and Utilities	16,944	\$32,796	19,460	\$43,913	19,213	\$48,452
Information	1,142	\$36,562	800	\$55,328	893	\$56,608
Financial Activities	2,418	\$40,333	2,685	\$70,662	2,763	\$75,339
Professional and Business Services	6,662	\$32,853	7,764	\$44,575	7,529	\$51,430
Education and Health Services	14,988	\$32,464	17,767	\$42,631	18,117	\$46,503
Leisure and Hospitality	7,677	\$15,998	9,976	\$21,249	10,113	\$24,127
Other Services	2,052	\$27,553	2,428	\$39,143	2,412	\$43,009
Public Administration	4,109	\$36,135	4,163	\$45,570	4,109	\$49,501

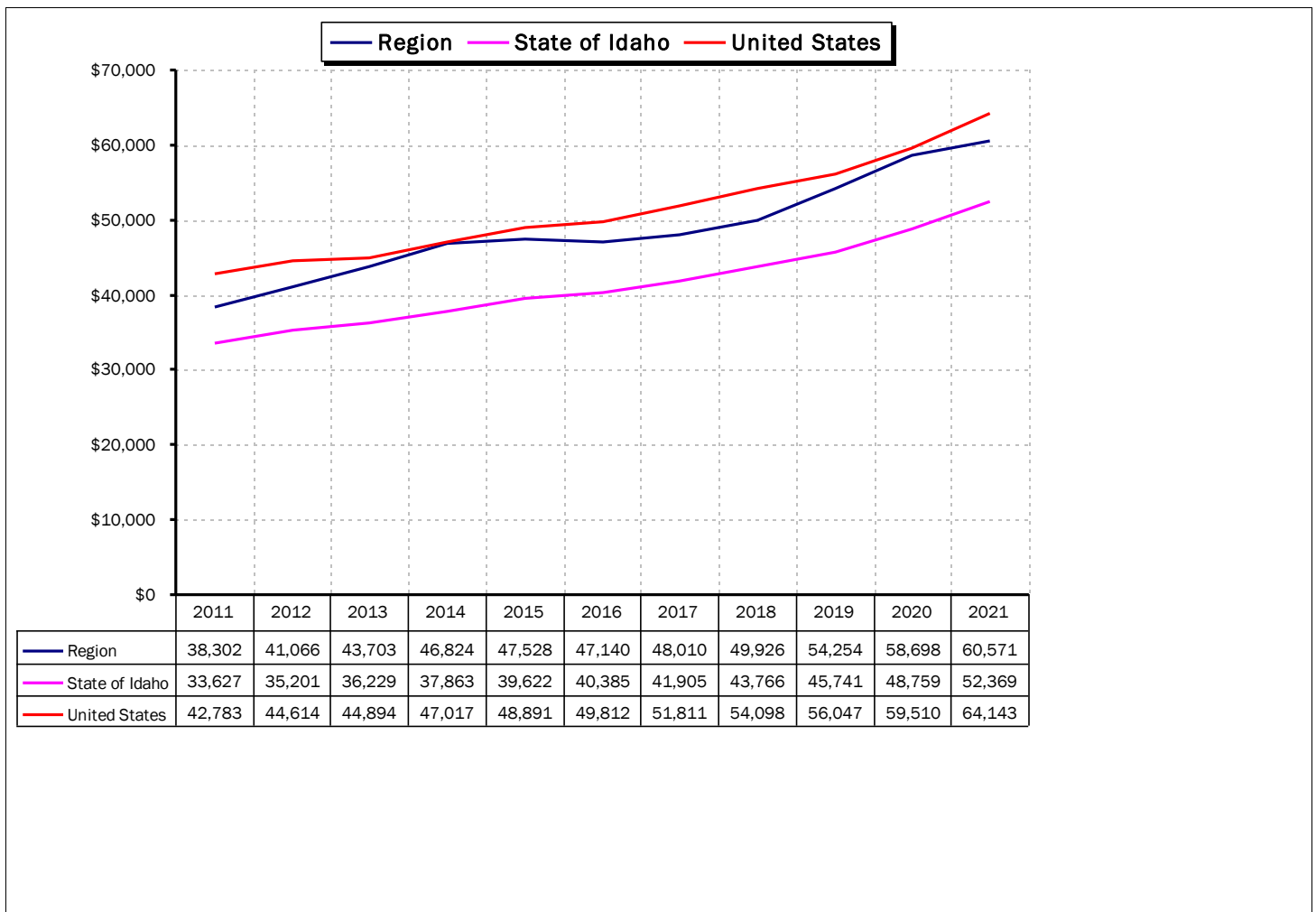
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Twin Falls School District	Local Government	1,000 - 2,499
Sun Valley Resort	Private	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	1,000 - 2,499
Cassia County Joint School District	Local Government	500 - 999
Lamb Weston Inc	Private	500 - 999
McCain Foods	Private	500 - 999

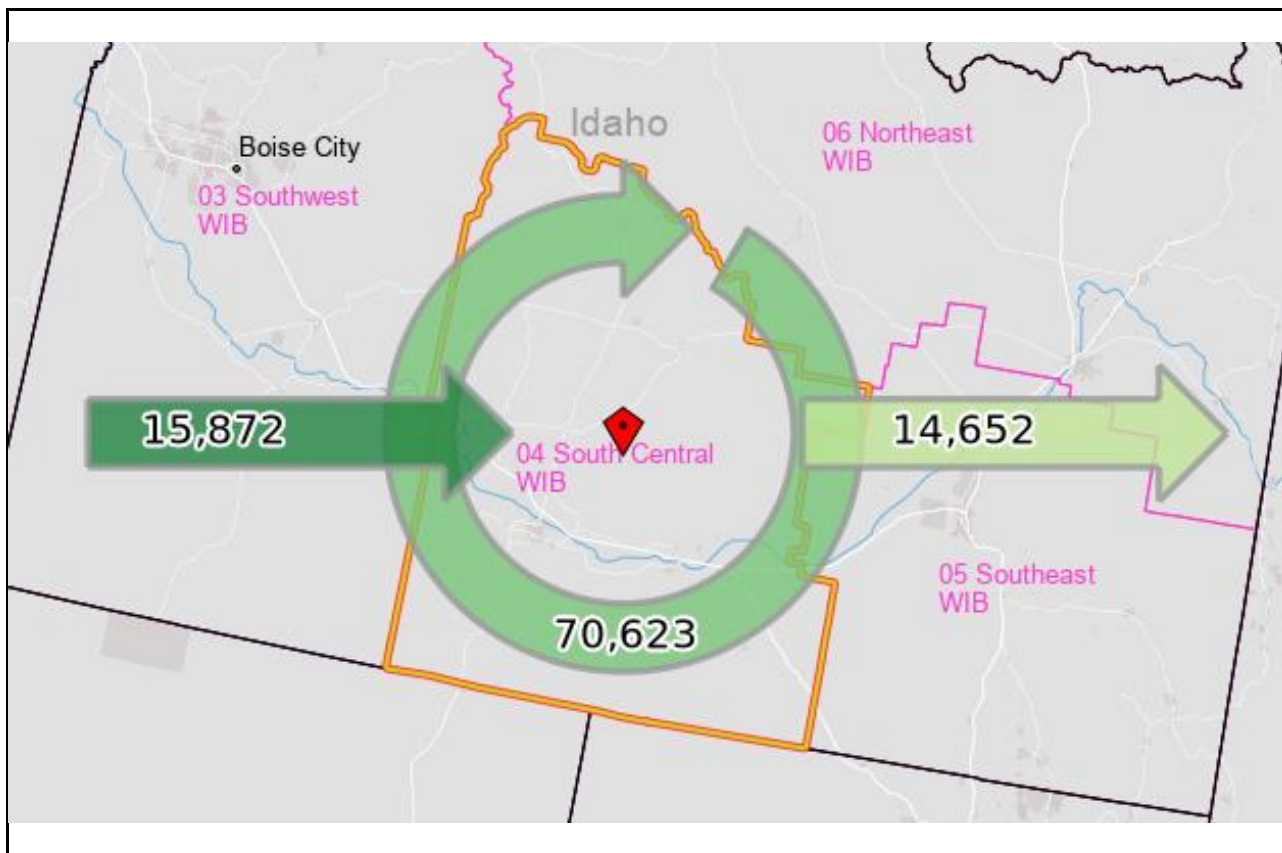
NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2011 to 2021



8. Labor Force Commuting Patterns, 2020

It is estimated that 70,623 workers lived and worked in South Central Idaho in . Another 15,872 workers were employed in South Central Idaho but lived outside, while 14,652 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,449	21.3%
Jerome	4,354	5.0%
Burley	4,083	4.7%
Hailey	3,031	3.5%
Rupert	2,015	2.3%
Buhl	1,467	1.7%
Boise City	1,419	1.6%
Kimberly	1,350	1.6%
Heyburn	1,094	1.3%
Gooding	981	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	24,140	28.3%
Burley	5,908	6.9%
Jerome	4,142	4.9%
Boise City	3,970	4.7%
Hailey	2,601	3.1%
Ketchum	2,538	3.0%
Rupert	1,659	1.9%
Gooding	978	1.1%
Meridian	891	1.0%
Pocatello	868	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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