

Last Updated: January 2024

# Southeast Idaho Economic Overview

Civilian Labor Force (Dec 2023)	92,635	7
Unemployment Rate (Dec 2023)	3.1%	
Population (2022)	181,321	
Median Household Income (2021)	\$59,857	
Per Capita Personal Income (2022)	\$47,130	
Poverty Rate (2021)	11.7%	The state of the s





## 1. Southeast Demographic Characteristics, 2021 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	173,636	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	157,131	90.5%	86.5%	68.2%
Black or African American alone, not hispanic	1,699	1.0%	0.7%	12.6%
Native American alone, not hispanic	8,400	4.8%	1.3%	0.8%
Asian alone, not hispanic	3,186	1.8%	1.4%	5.7%
Hispanic or Latino (of any race)	21,328	12.3%	12.9%	18.4%
Gender				
Male	87,400	50.3%	50.4%	49.5%
Female	86,236	49.7%	49.6%	50.5%
Age				
Median age	36.6	-	36.8	38.4
Under 18 years	49,099	28.3%	25.3%	22.5%
Over 18 years	124,537	71.7%	74.7%	77.5%
21 years and over	108,581	62.5%	65.4%	68.3%
Over 65 years	25,449	14.7%	15.8%	16.0%
Educational Attainment (Population 25 years and 0	Over)			
Less than 9th grade	3,079	1.8%	2.2%	3.3%
High school graduate (with equivalencies)	33,159	6.3%	18.7%	18.2%
Some college, no degree	29,323	16.9%	16.4%	13.4%
Associate's degree	10,858	6.3%	7.0%	6.1%
Bachelor's degree	17,627	10.2%	14.0%	14.7%
Graduate or professional degree	8,203	4.7%	7.3%	9.5%
Median Household Income	\$59,857	-	\$63,377	\$69,021

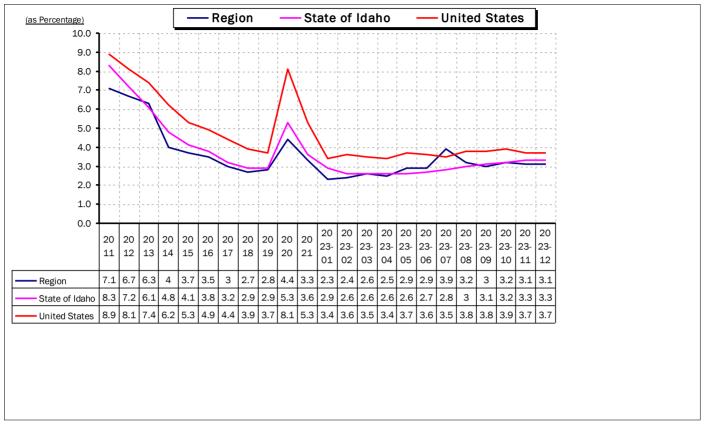
Source: US Census Bureau, American Community Survey 5-Year Estimates

# 2. Labor Force Growth, December 2022 to December 2023

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
December 2023	92,635	89,762	2,873	3.1%
December 2022	90,388	88,213	2,175	2.4%
YoY % Change	2.5%	1.8%	32.1%	0.7%

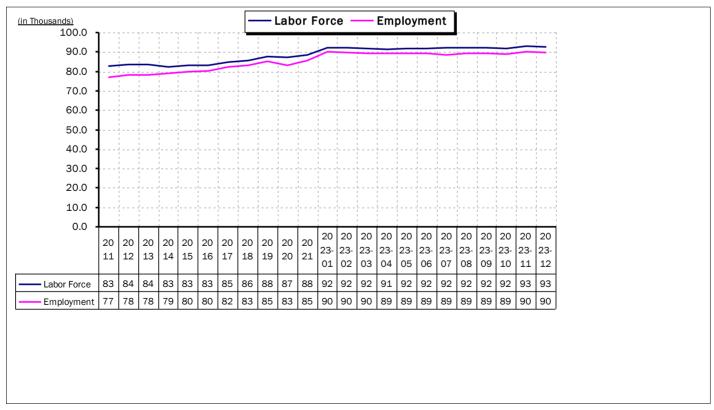
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2012 to December 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 4. Seasonally-Adjusted Labor Force and Employment 2012 to December 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2012, 2021, and 2022

	2012	2	202	1	202	2
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	56,778	\$33,239	64,058	\$42,118	65,376	\$45,339
Natural Resources and Mining	2,952	\$35,620	3,219	\$46,868	3,187	\$51,860
Construction	2,636	\$39,554	3,865	\$47,276	4,268	\$53,102
Manufacturing	6,246	\$50,409	6,863	\$57,522	6,959	\$62,420
Trade,Transportation, and Utilities	11,248	\$30,088	12,183	\$39,049	12,188	\$42,803
Information	610	\$26,717	457	\$34,039	468	\$37,182
Financial Activities	2,448	\$39,840	2,099	\$57,022	2,085	\$59,932
Professional and Business Services	4,348	\$34,682	5,400	\$48,801	5,197	\$54,213
Education and Health Services	15,330	\$31,978	17,646	\$41,226	18,230	\$43,323
Leisure and Hospitality	5,076	\$13,160	6,253	\$17,434	6,716	\$18,542
Other Services	1,224	\$25,159	1,427	\$33,271	1,458	\$36,984
Public Administration	4,658	\$36,930	4,640	\$45,505	4,619	\$48,436

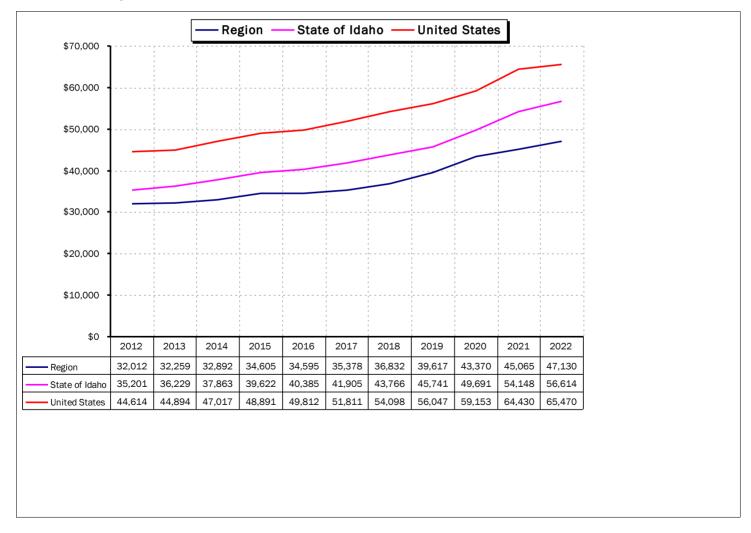
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2022

Employer	Ownership	<b>Employment Range</b>
Idaho State University	State Government	1,000 - 2,499
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Bingham Memorial Hospital	Private	500 - 999
Amy's Kitchen	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
City of Pocatello	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Basic American Foods	Private	500 - 999

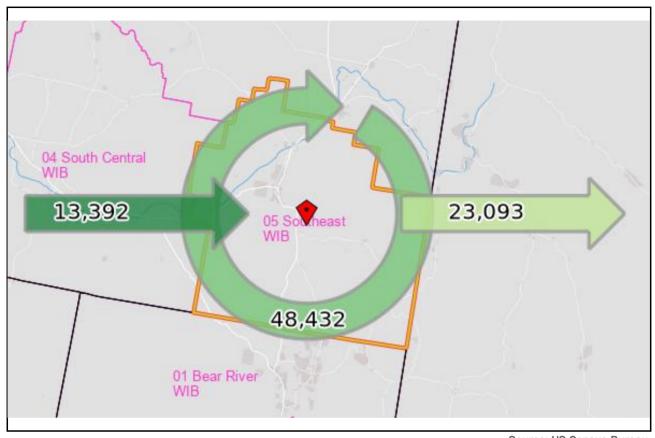
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

### 7. Real Per Capita Income, 2012 to 2022



### 8. Labor Force Commuting Patterns, 2020

It is estimated that 48,432 workers lived and worked in Southeast Idaho in . Another 13,392 workers were employed in Southeast Idaho but lived outside, while 23,093 workers lived in the area but commuted outside for work.



Source: US Census Bureau

# 9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,391	29.7%
Chubbuck	5,037	8.1%
Blackfoot	3,271	5.3%
Idaho Falls	2,373	3.8%
American Falls	1,338	2.2%
Preston	1,072	1.7%
Soda Springs	735	1.2%
Montpelier	667	1.1%
Ammon	536	0.9%
Fort Hall	535	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

# 10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	21,541	30.1%
Idaho Falls	7,061	9.9%
Chubbuck	4,392	6.1%
Blackfoot	4,390	6.1%
Boise City	1,798	2.5%
Preston	1,795	2.5%
Fort Hall	1,115	1.6%
Soda Springs	1,093	1.5%
Logan , UT	901	1.3%
Malad City	783	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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