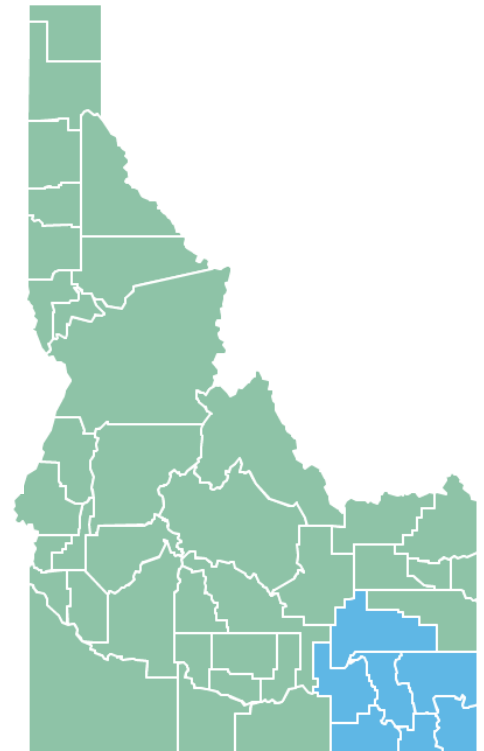




Last Updated: September 2023

Southeast Idaho Economic Overview

Civilian Labor Force (Aug 2023)	91,979
Unemployment Rate (Aug 2023)	3.2%
Population (2022)	181,321
Median Household Income (2021)	\$59,857
Per Capita Personal Income (2021)	\$44,676
Poverty Rate (2021)	11.7%



Idaho Department of Labor

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1. Southeast Demographic Characteristics, 2021 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	173,636	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	157,131	90.5%	86.5%	68.2%
Black or African American alone, not hispanic	1,699	1.0%	0.7%	12.6%
Native American alone, not hispanic	8,400	4.8%	1.3%	0.8%
Asian alone, not hispanic	3,186	1.8%	1.4%	5.7%
Hispanic or Latino (of any race)	21,328	12.3%	12.9%	18.4%
Gender				
Male	87,400	50.3%	50.4%	49.5%
Female	86,236	49.7%	49.6%	50.5%
Age				
Median age	36.6	-	36.8	38.4
Under 18 years	49,099	28.3%	25.3%	22.5%
Over 18 years	124,537	71.7%	74.7%	77.5%
21 years and over	108,581	62.5%	65.4%	68.3%
Over 65 years	25,449	14.7%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,079	1.8%	2.2%	3.3%
High school graduate (with equivalencies)	33,159	6.3%	18.7%	18.2%
Some college, no degree	29,323	16.9%	16.4%	13.4%
Associate's degree	10,858	6.3%	7.0%	6.1%
Bachelor's degree	17,627	10.2%	14.0%	14.7%
Graduate or professional degree	8,203	4.7%	7.3%	9.5%
Median Household Income	\$59,857	-	\$63,377	\$69,021

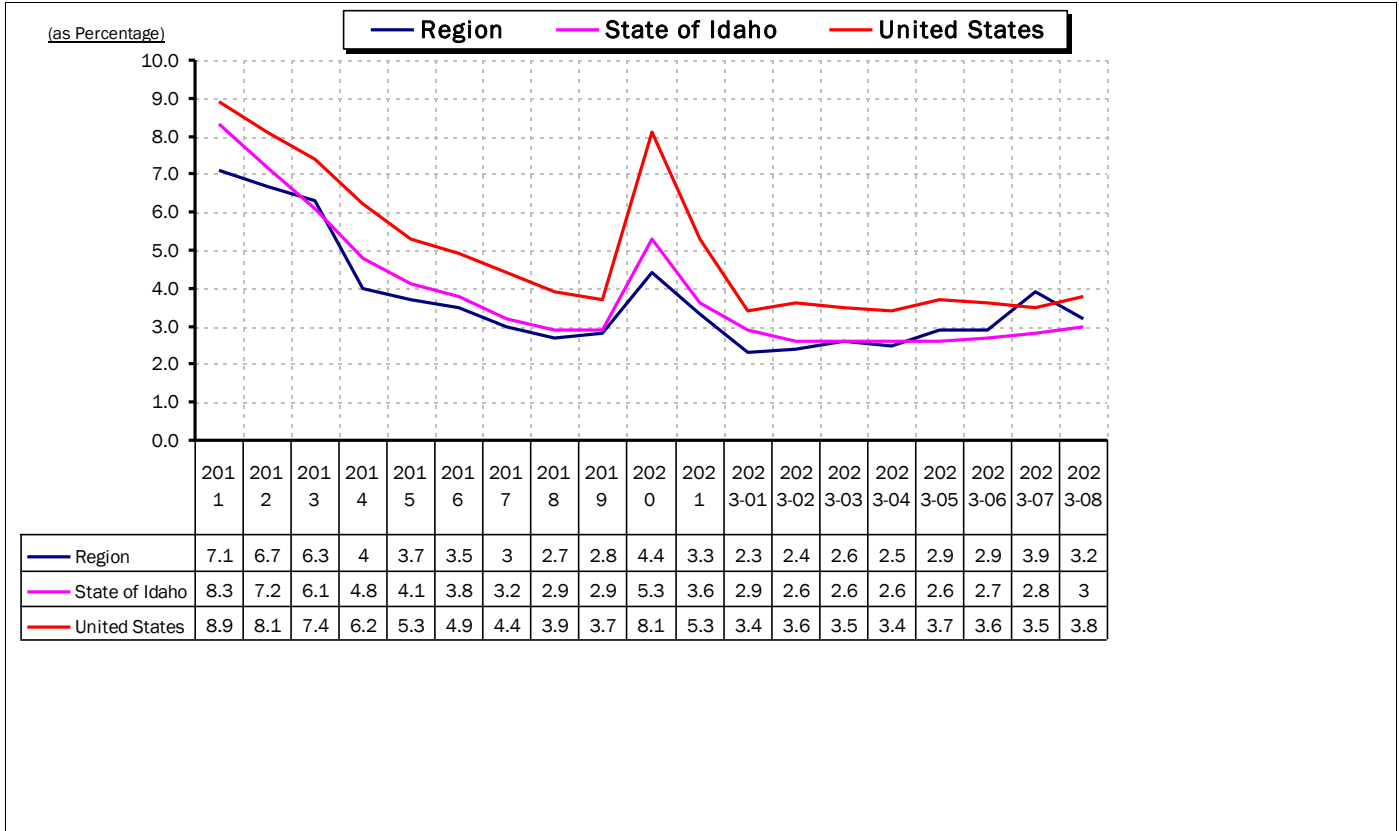
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2022 to August 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2023	91,979	89,051	2,928	3.2%
August 2022	91,012	88,363	2,649	2.9%
YoY % Change	1.1%	0.8%	10.5%	0.3%

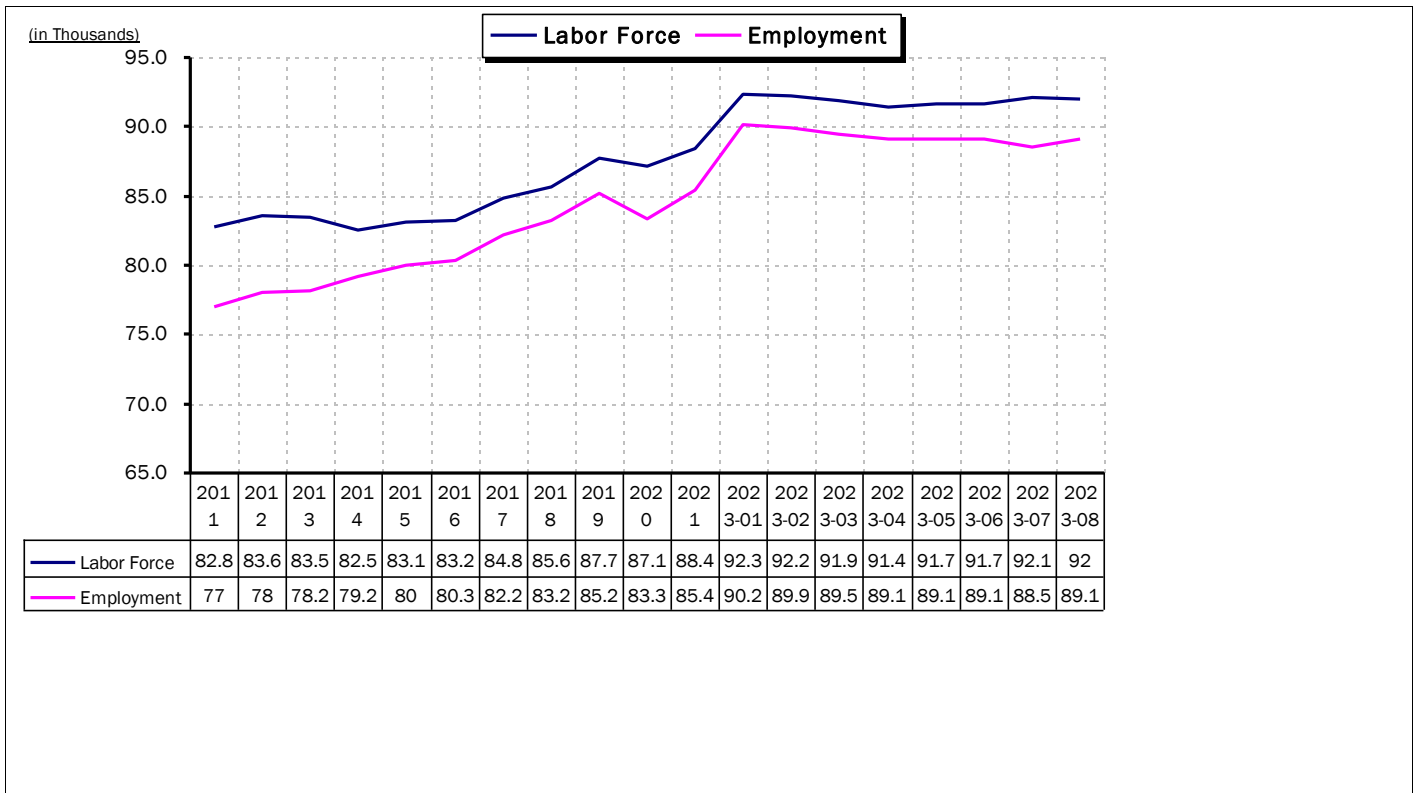
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

Industry Sector	2012		2021		2022	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	56,778	\$33,239	64,058	\$42,118	65,376	\$45,339
Natural Resources and Mining	2,952	\$35,620	3,219	\$46,868	3,187	\$51,860
Construction	2,636	\$39,554	3,865	\$47,276	4,268	\$53,102
Manufacturing	6,246	\$50,409	6,863	\$57,522	6,959	\$62,420
Trade, Transportation, and Utilities	11,248	\$30,088	12,183	\$39,049	12,188	\$42,803
Information	610	\$26,717	457	\$34,039	468	\$37,182
Financial Activities	2,448	\$39,840	2,099	\$57,022	2,085	\$59,932
Professional and Business Services	4,348	\$34,682	5,400	\$48,801	5,197	\$54,213
Education and Health Services	15,330	\$31,978	17,646	\$41,226	18,230	\$43,323
Leisure and Hospitality	5,076	\$13,160	6,253	\$17,434	6,716	\$18,542
Other Services	1,224	\$25,159	1,427	\$33,271	1,458	\$36,984
Public Administration	4,658	\$36,930	4,640	\$45,505	4,619	\$48,436

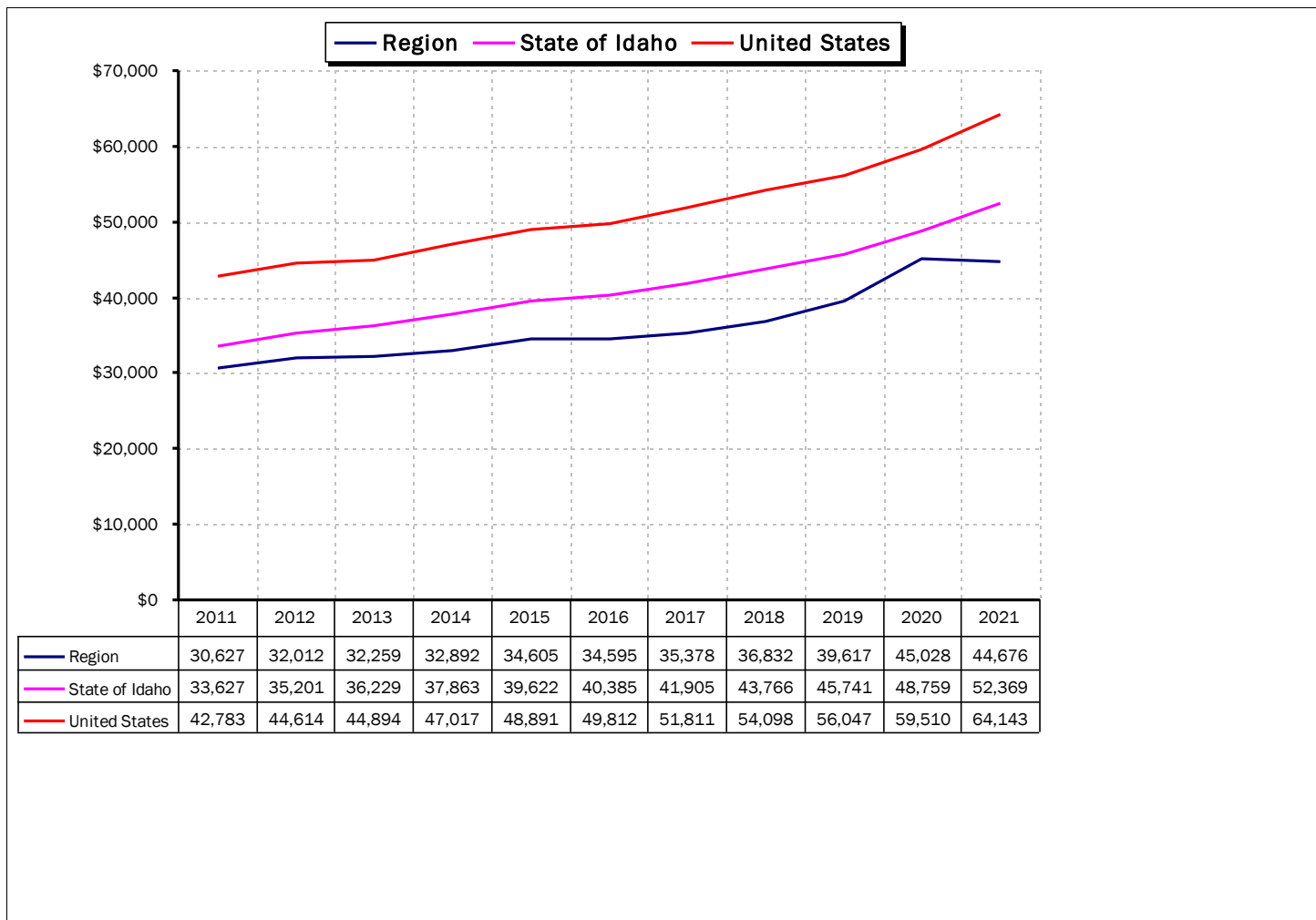
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
Idaho State University	State Government	1,000 - 2,499
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Bingham Memorial Hospital	Private	500 - 999
Amy's Kitchen	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
City of Pocatello	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Basic American Foods	Private	500 - 999

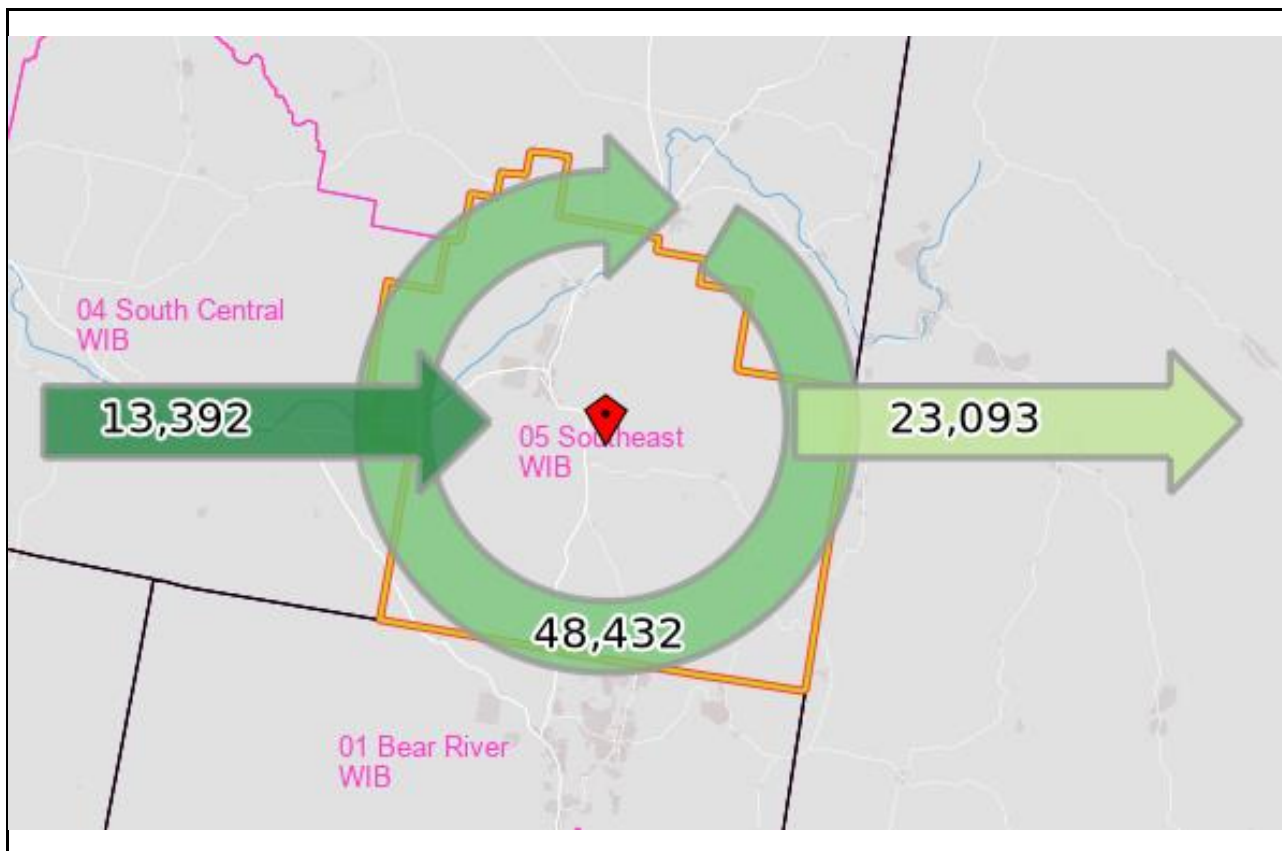
NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2011 to 2021



8. Labor Force Commuting Patterns, 2020

It is estimated that 48,432 workers lived and worked in Southeast Idaho in . Another 13,392 workers were employed in Southeast Idaho but lived outside, while 23,093 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,391	29.7%
Chubbuck	5,037	8.1%
Blackfoot	3,271	5.3%
Idaho Falls	2,373	3.8%
American Falls	1,338	2.2%
Preston	1,072	1.7%
Soda Springs	735	1.2%
Montpelier	667	1.1%
Ammon	536	0.9%
Fort Hall	535	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	21,541	30.1%
Idaho Falls	7,061	9.9%
Chubbuck	4,392	6.1%
Blackfoot	4,390	6.1%
Boise City	1,798	2.5%
Preston	1,795	2.5%
Fort Hall	1,115	1.6%
Soda Springs	1,093	1.5%
Logan , UT	901	1.3%
Malad City	783	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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